

FIG. 1

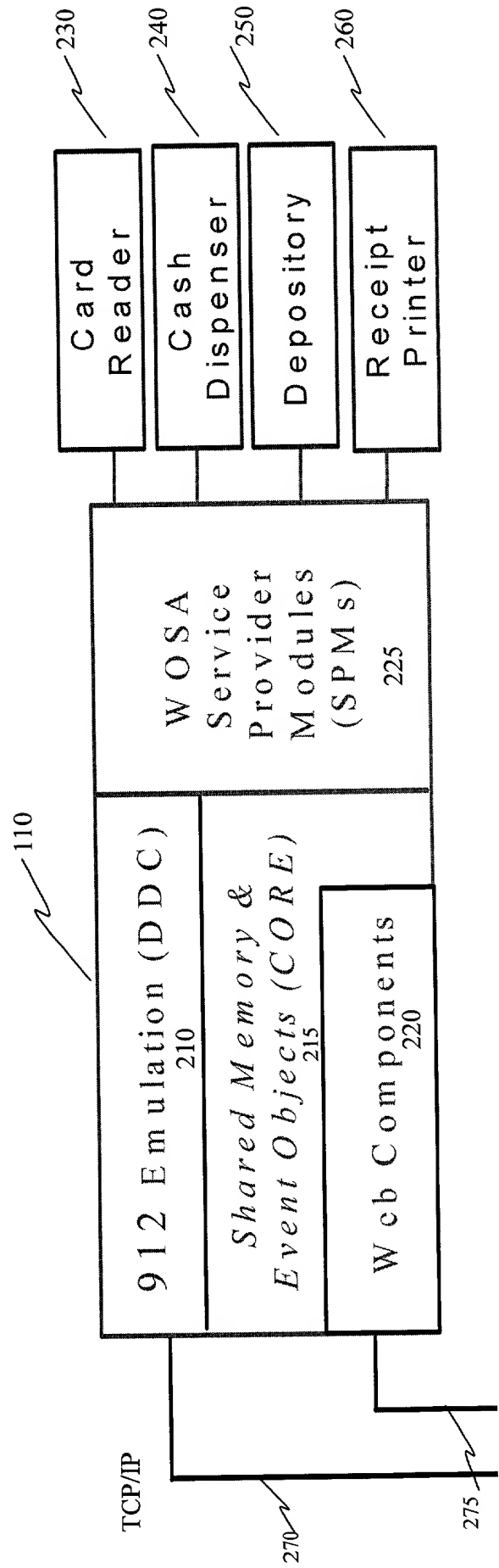


FIG. 2

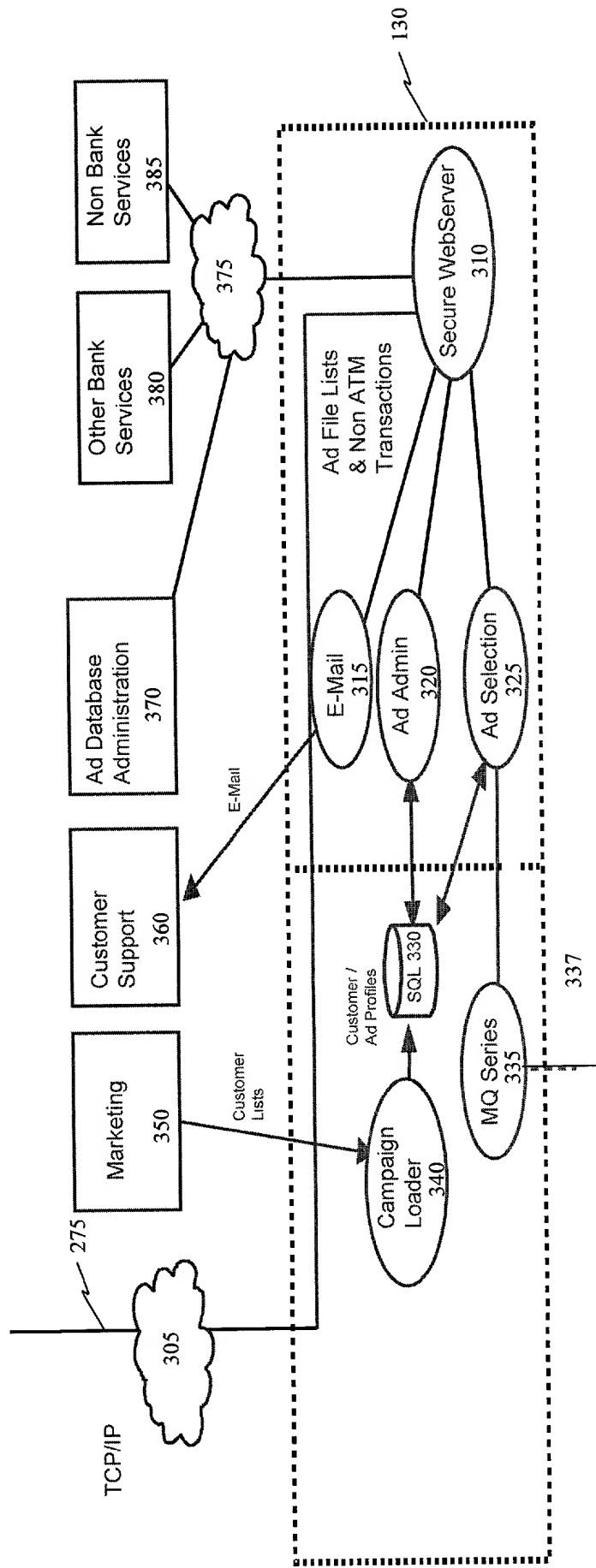


FIG. 3

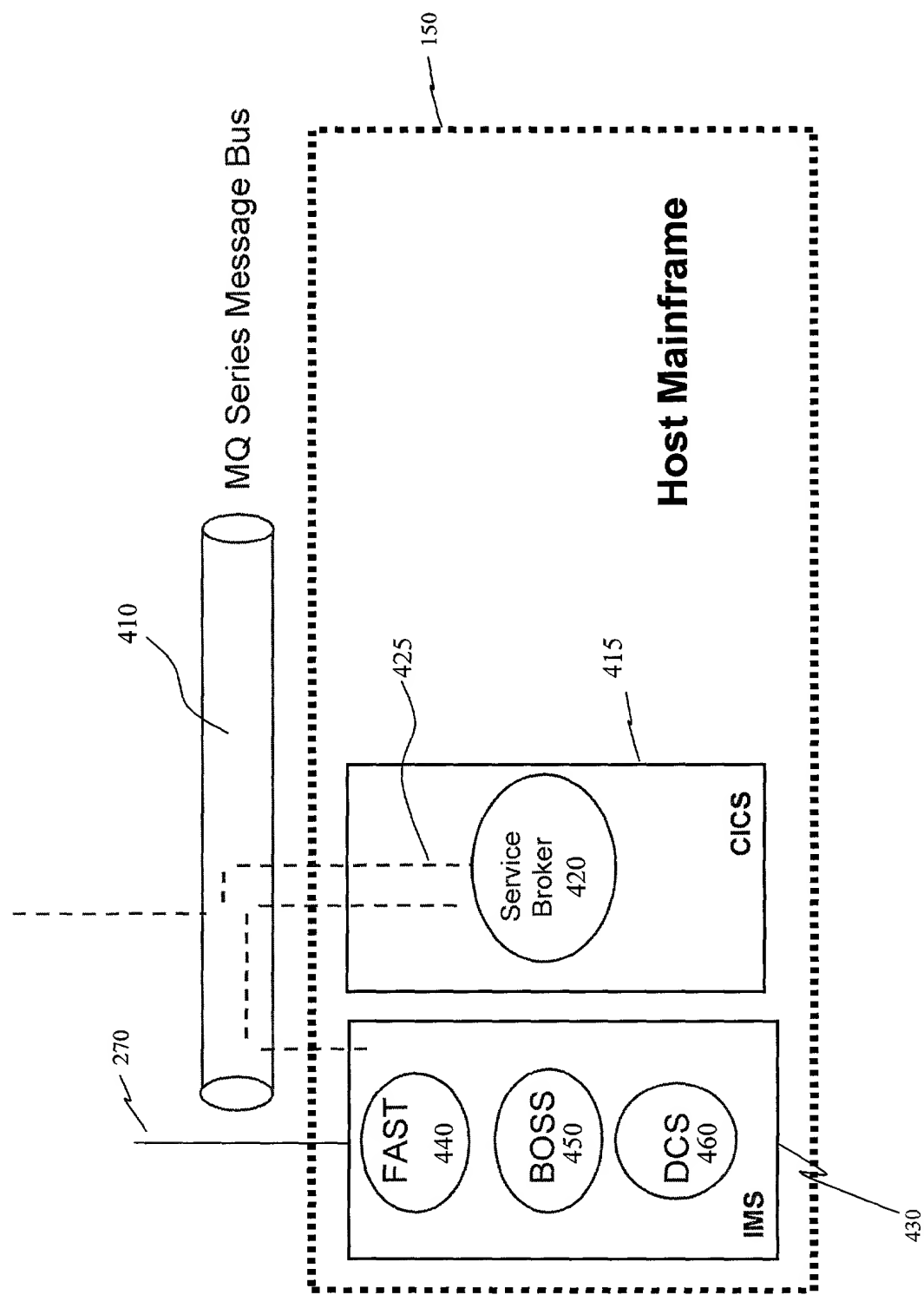


FIG. 4

FIG. 5

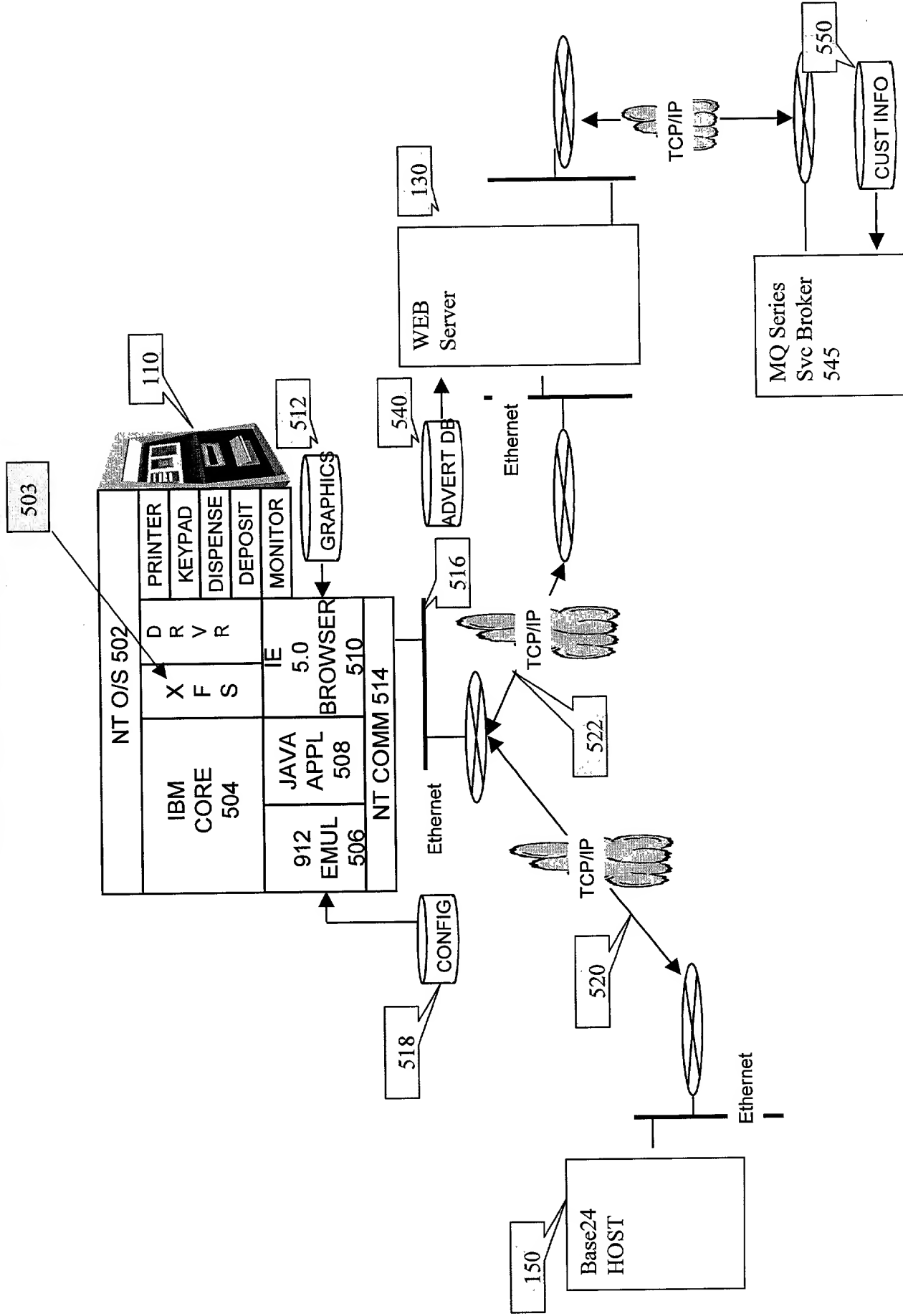


FIG. 5

FIG. 6

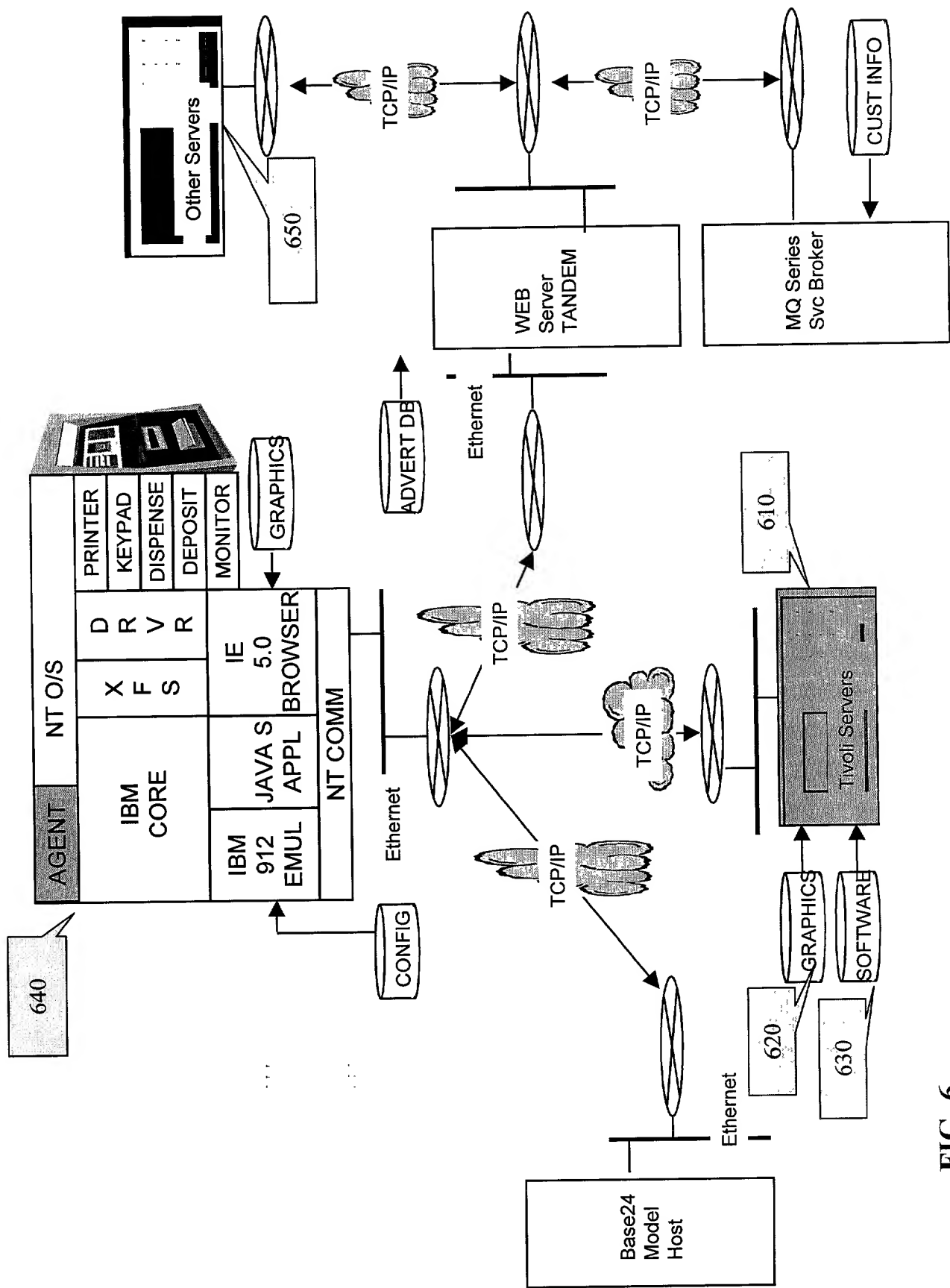


FIG. 6

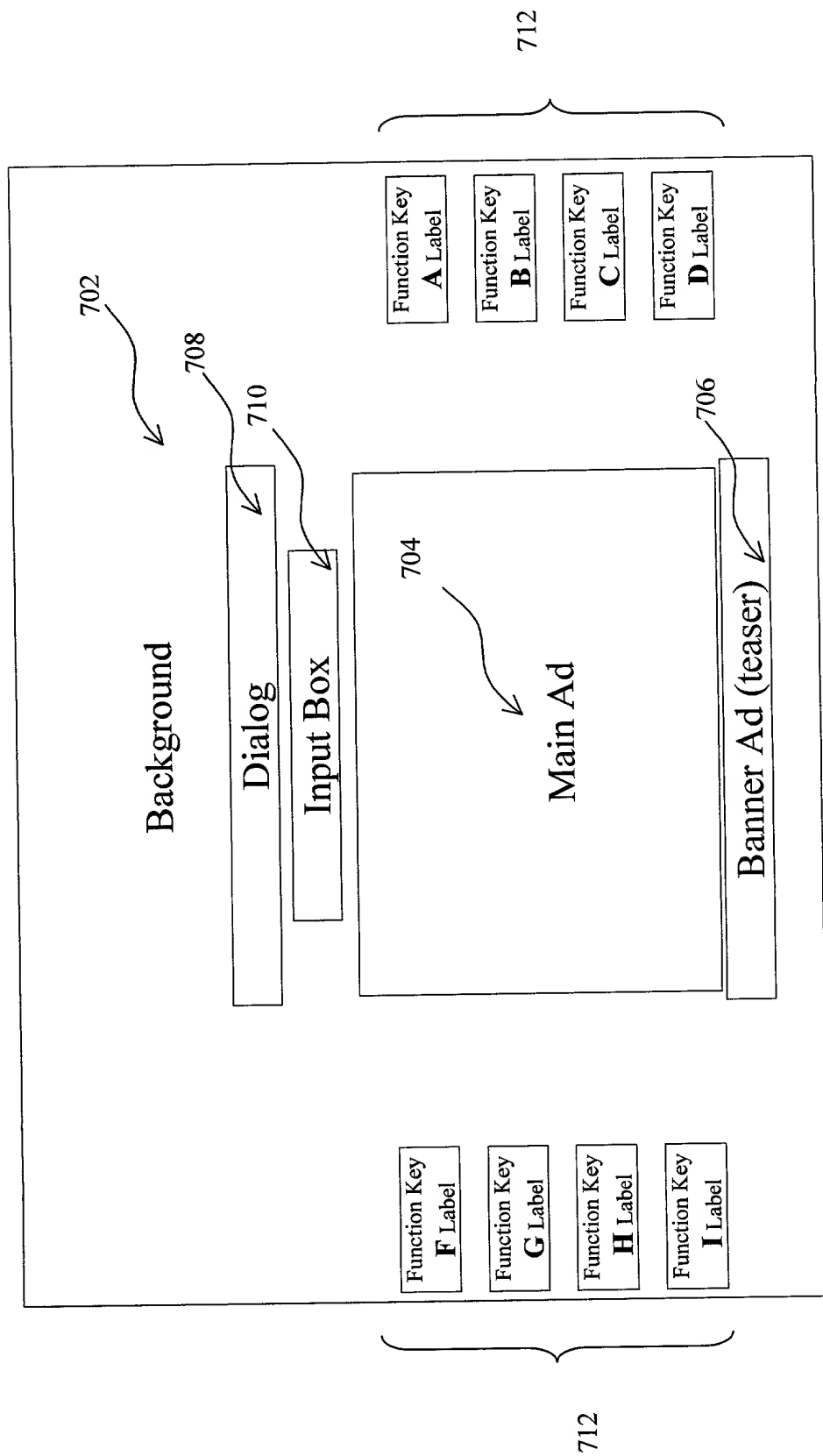
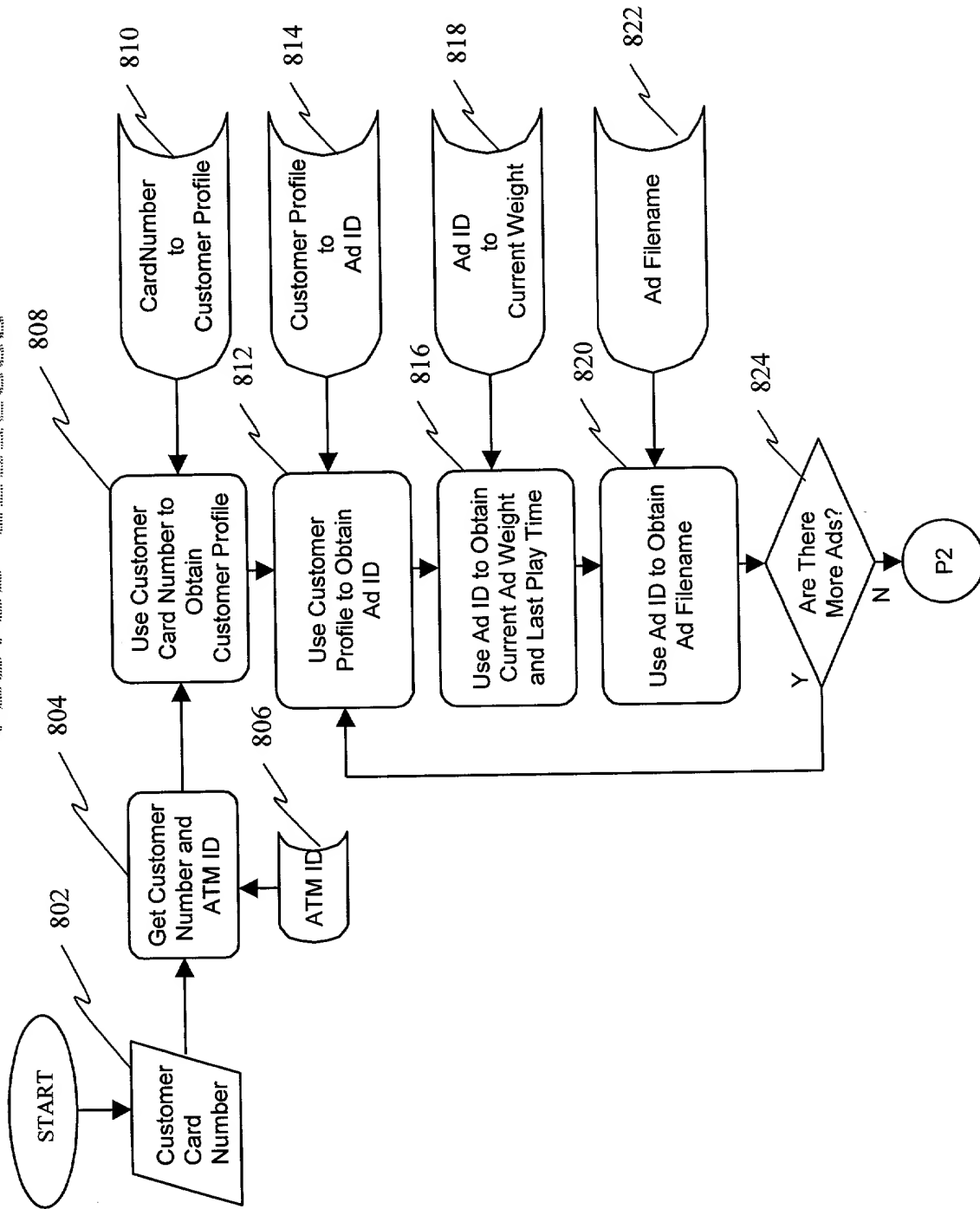


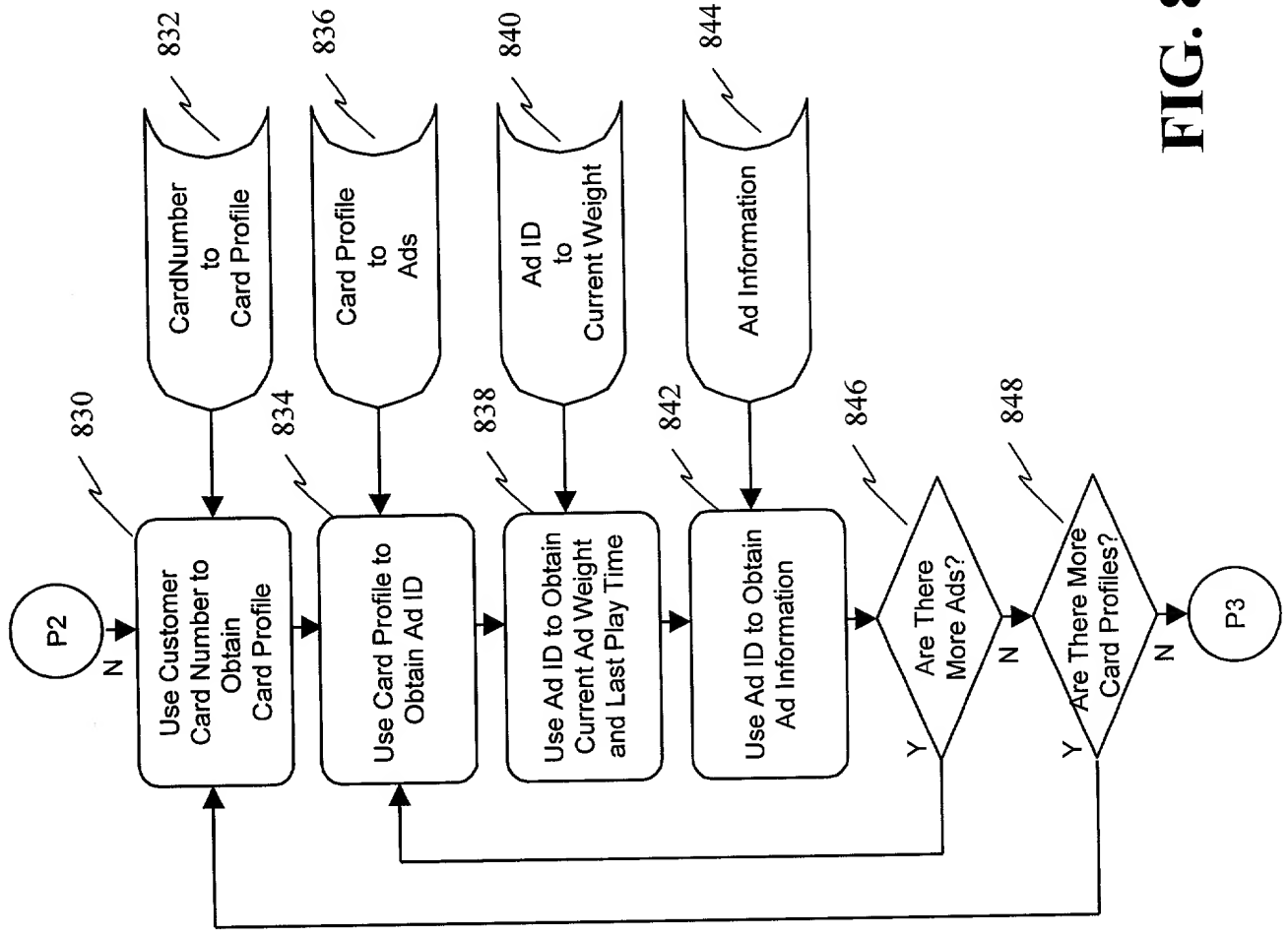
FIG. 7

FIG. 8A



Ad Play Selection

FIG. 8A



Ad Play Selection

FIG. 8B

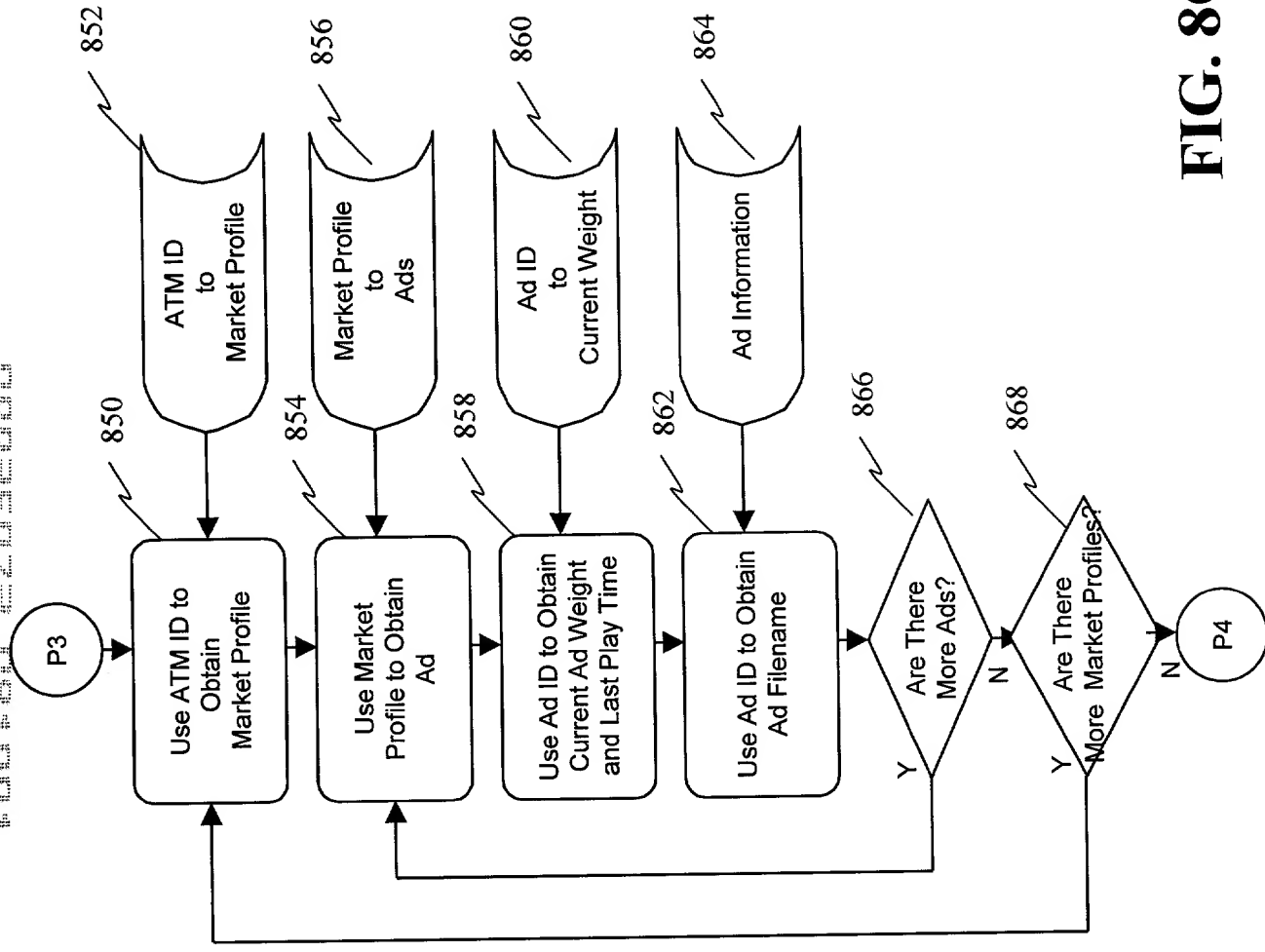


FIG. 8C

Ad Play Selection

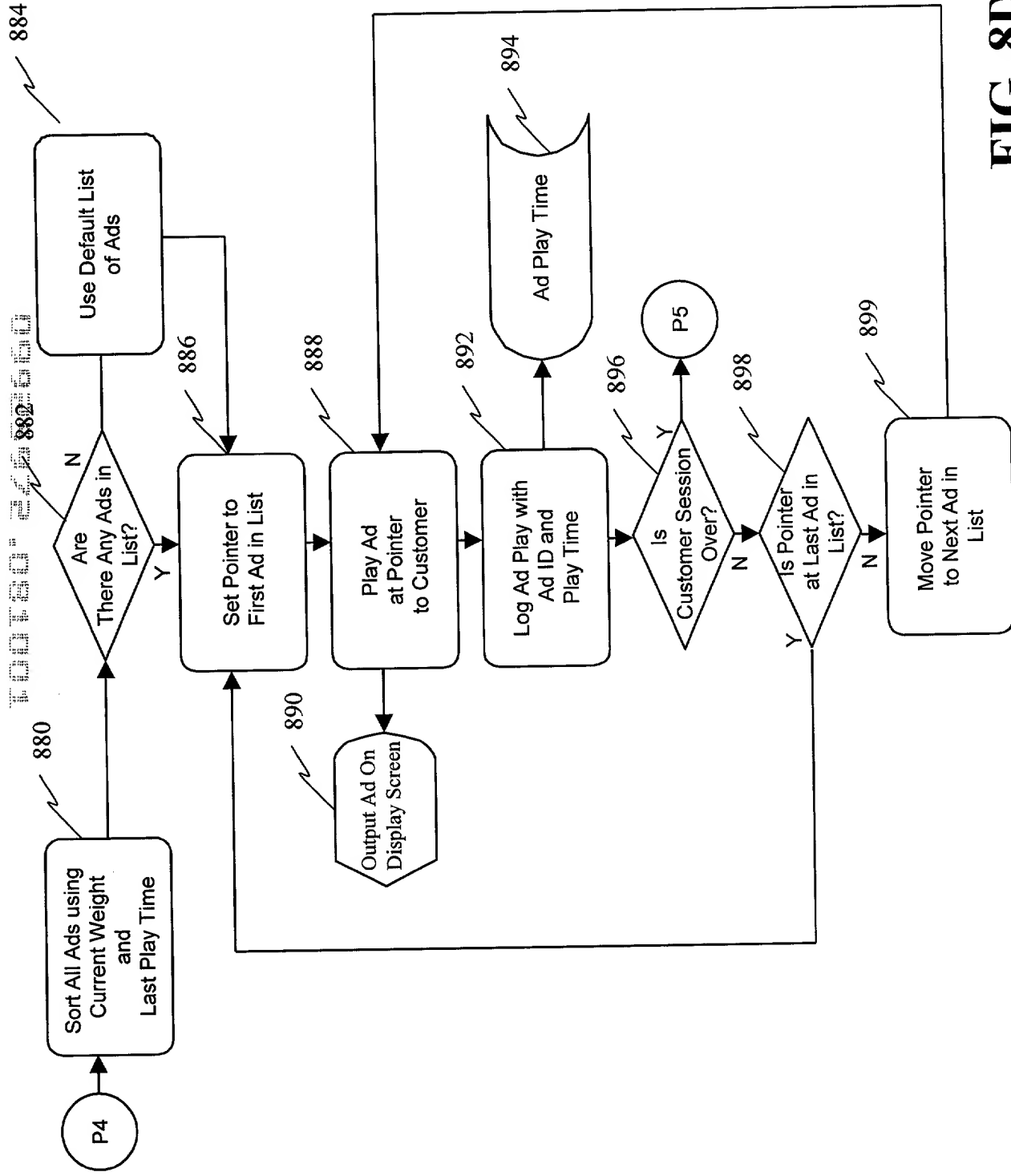


FIG. 8D

Ad Play Selection

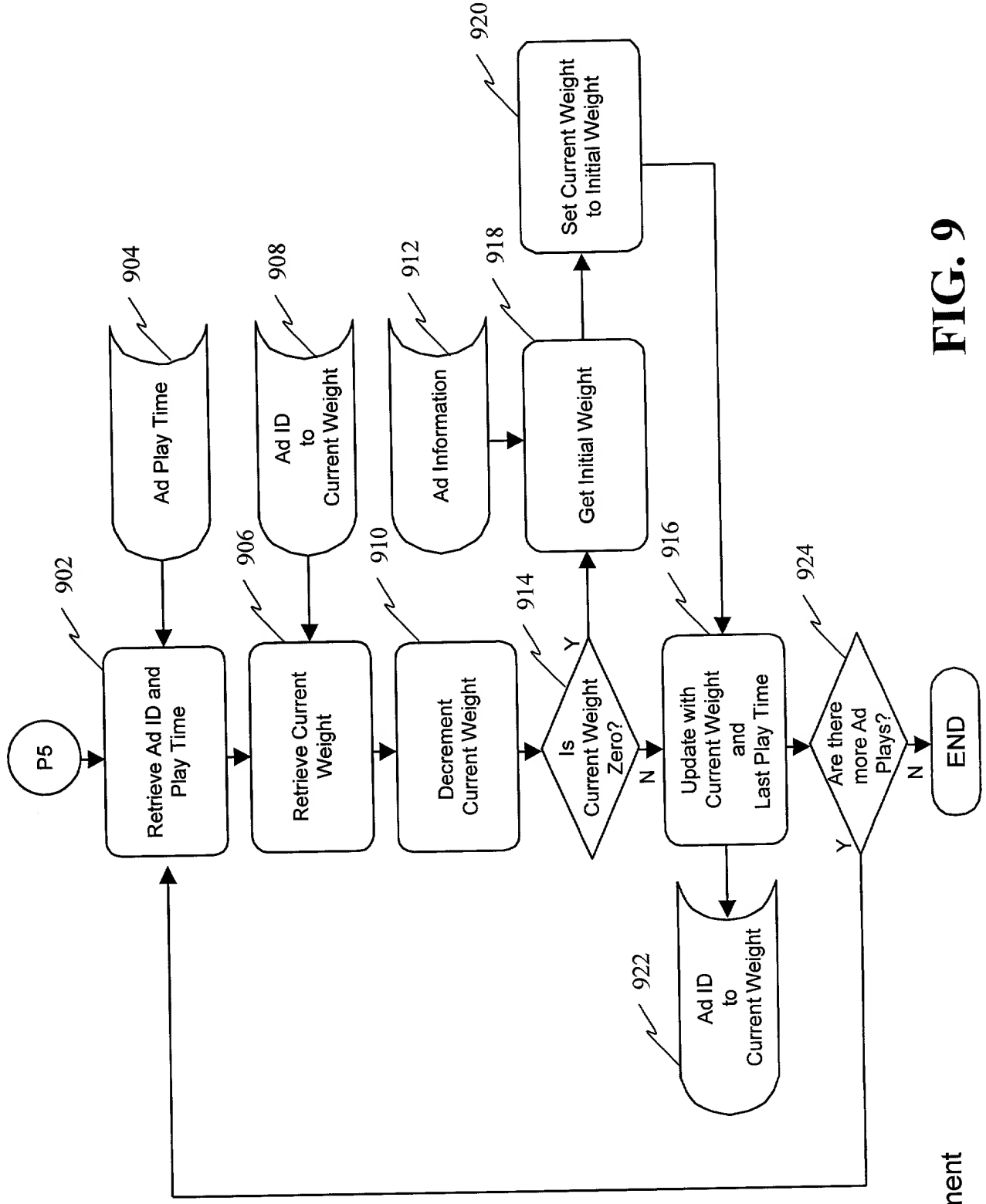


FIG. 9

Ad Weight Assignment

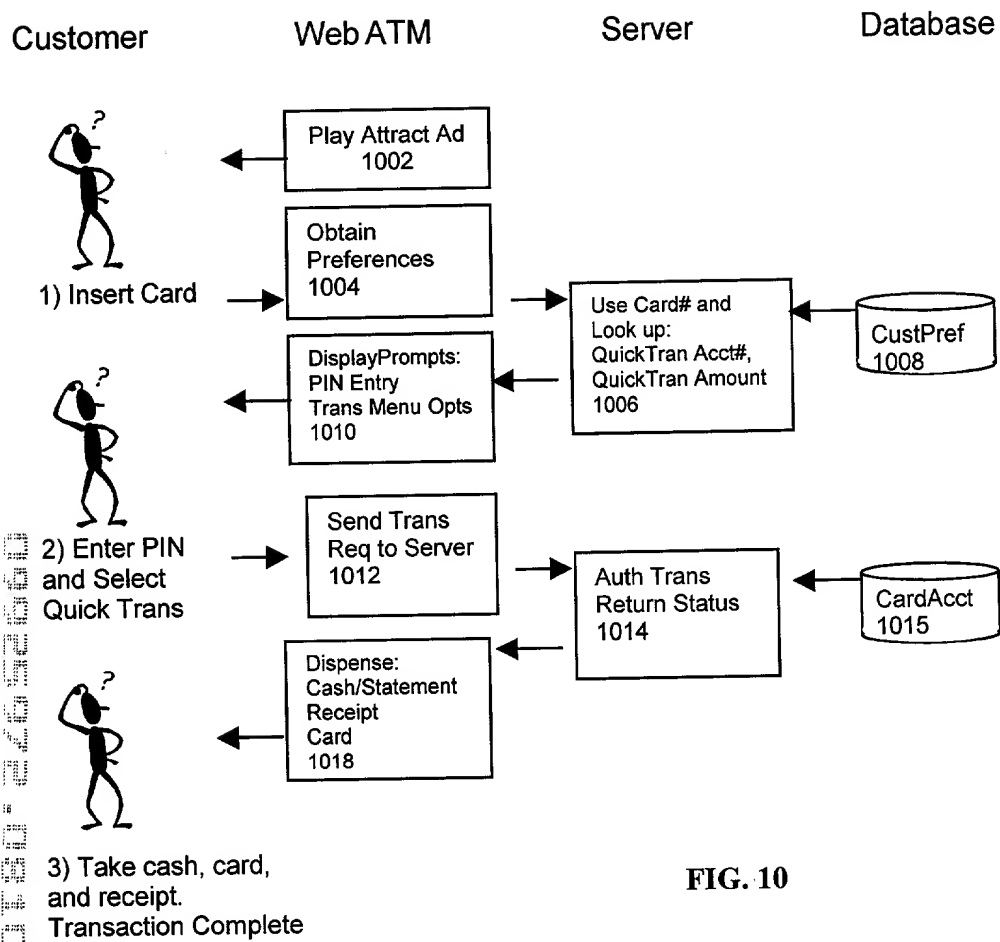


FIG. 10

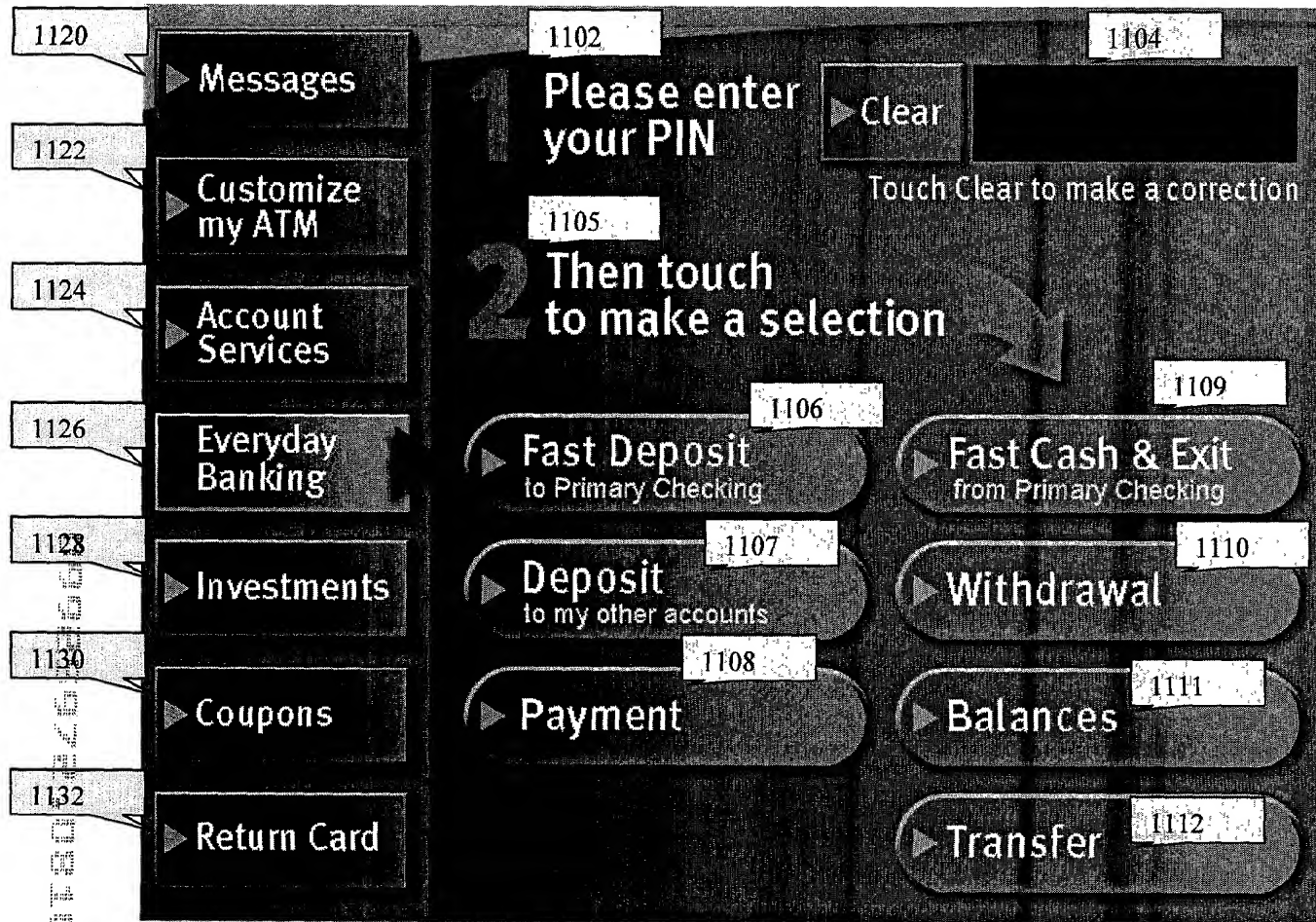


FIG. 11

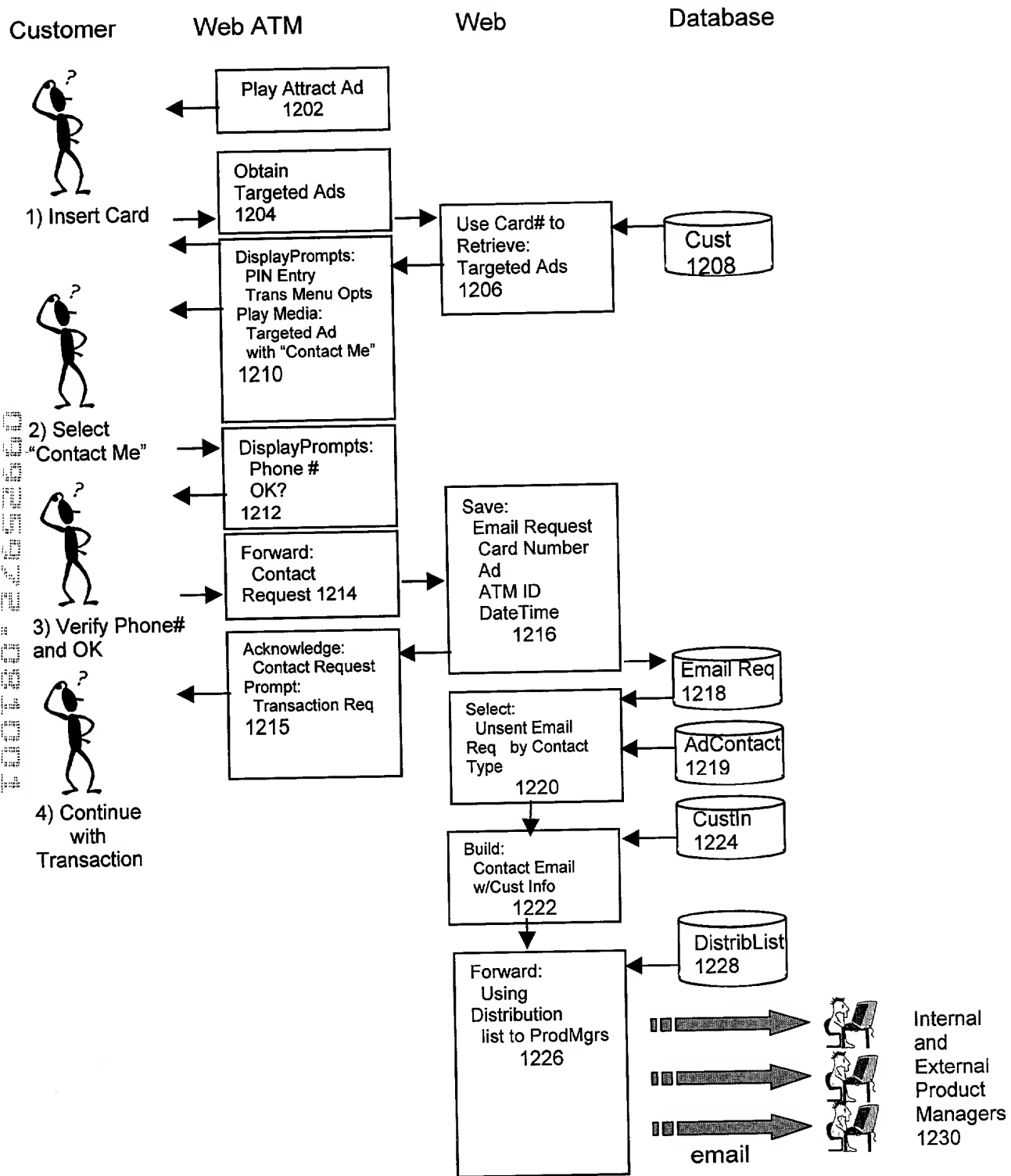


FIG. 12

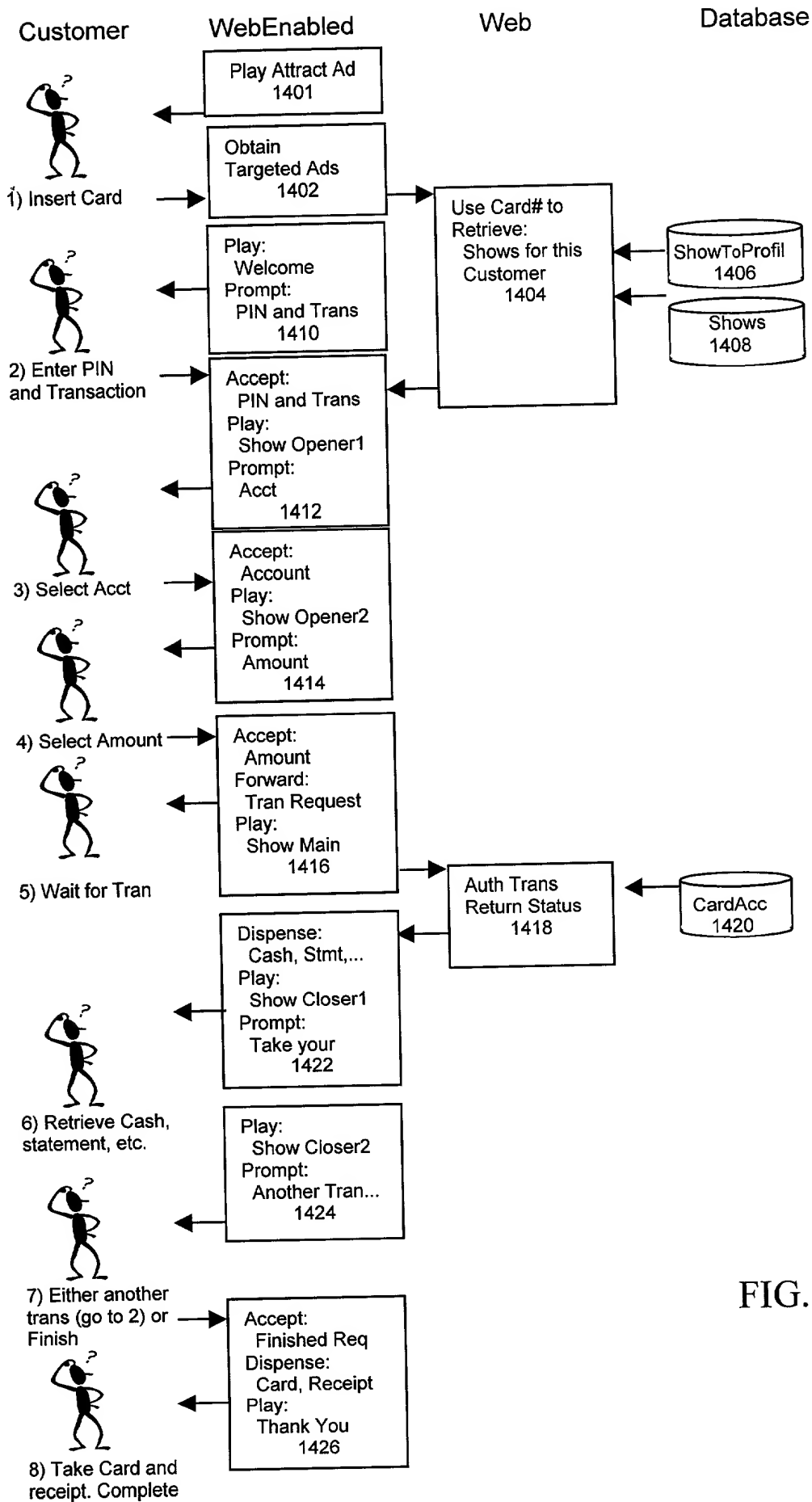
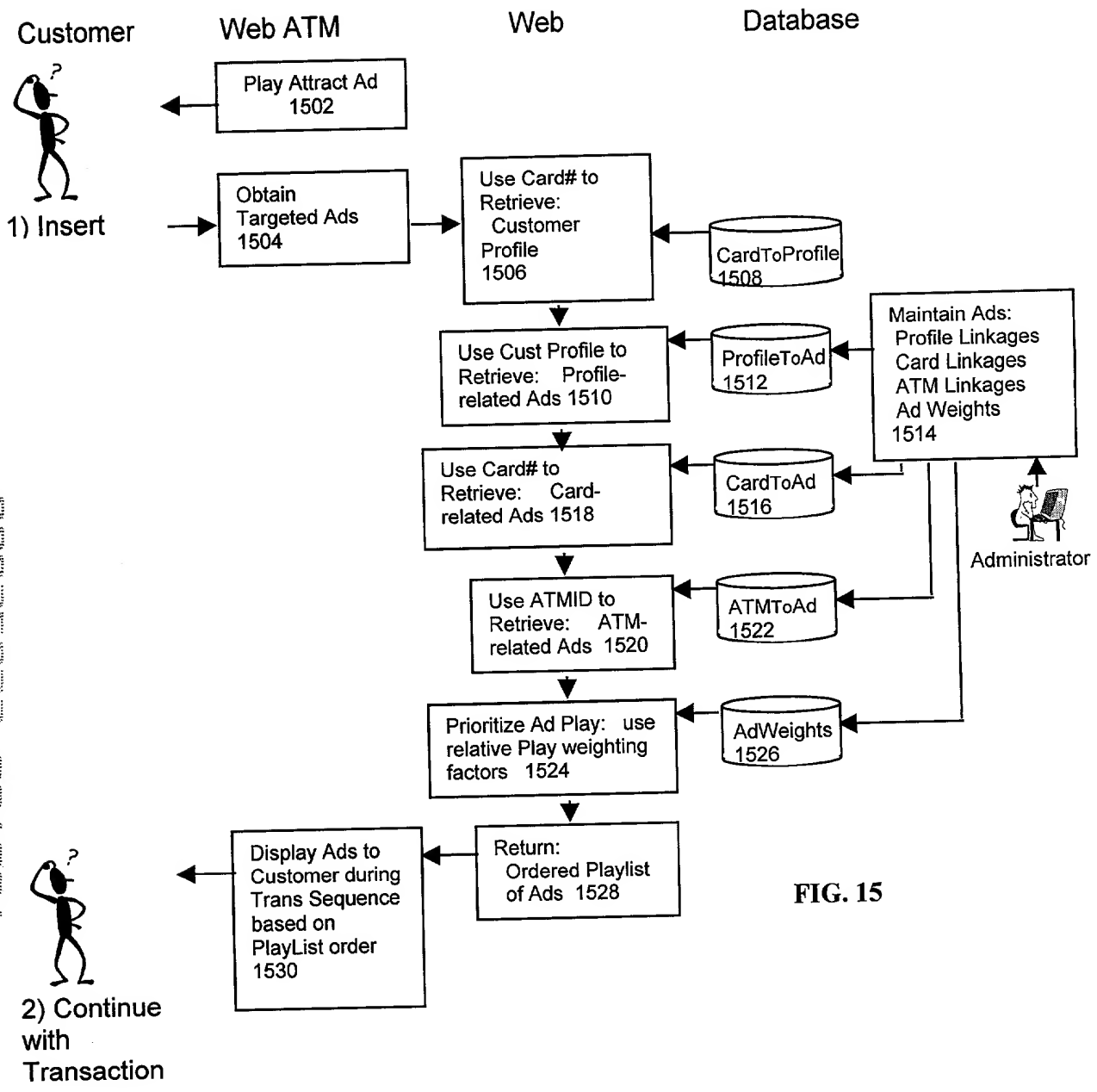


FIG. 14

Patented 2000-06-06



100780" 2652660

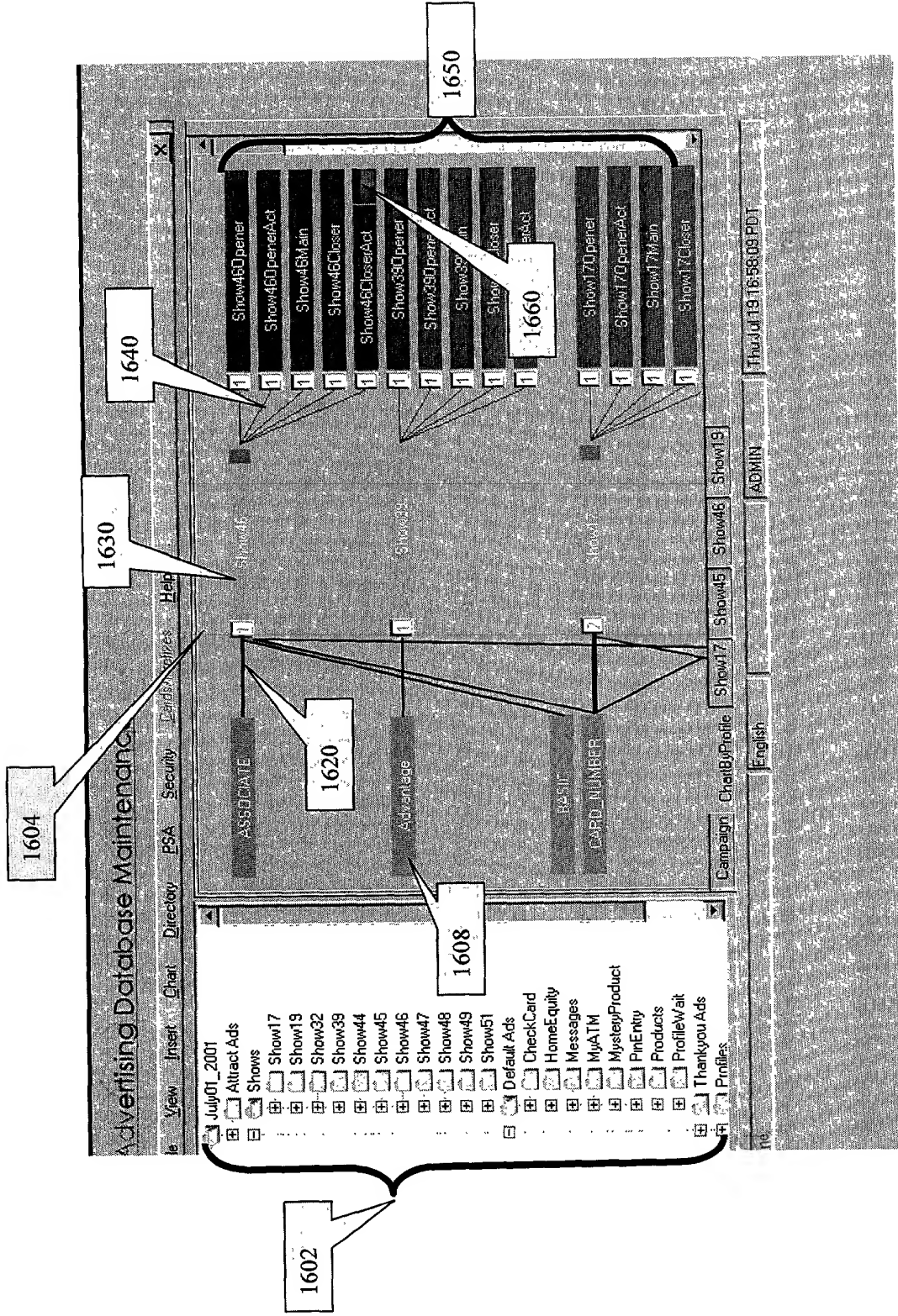


FIG. 16

700760-2652660

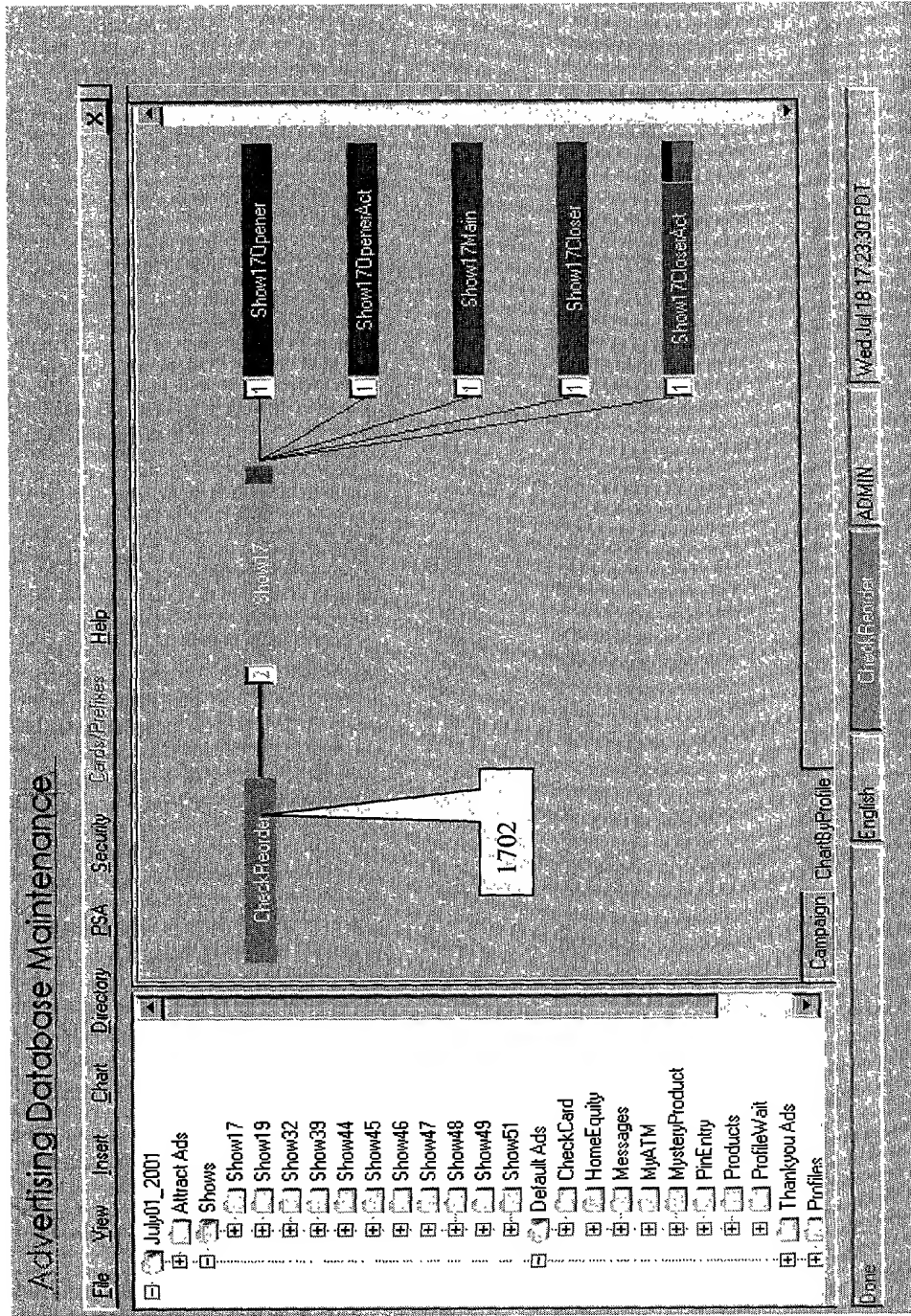


FIG. 17

7001301 22652660

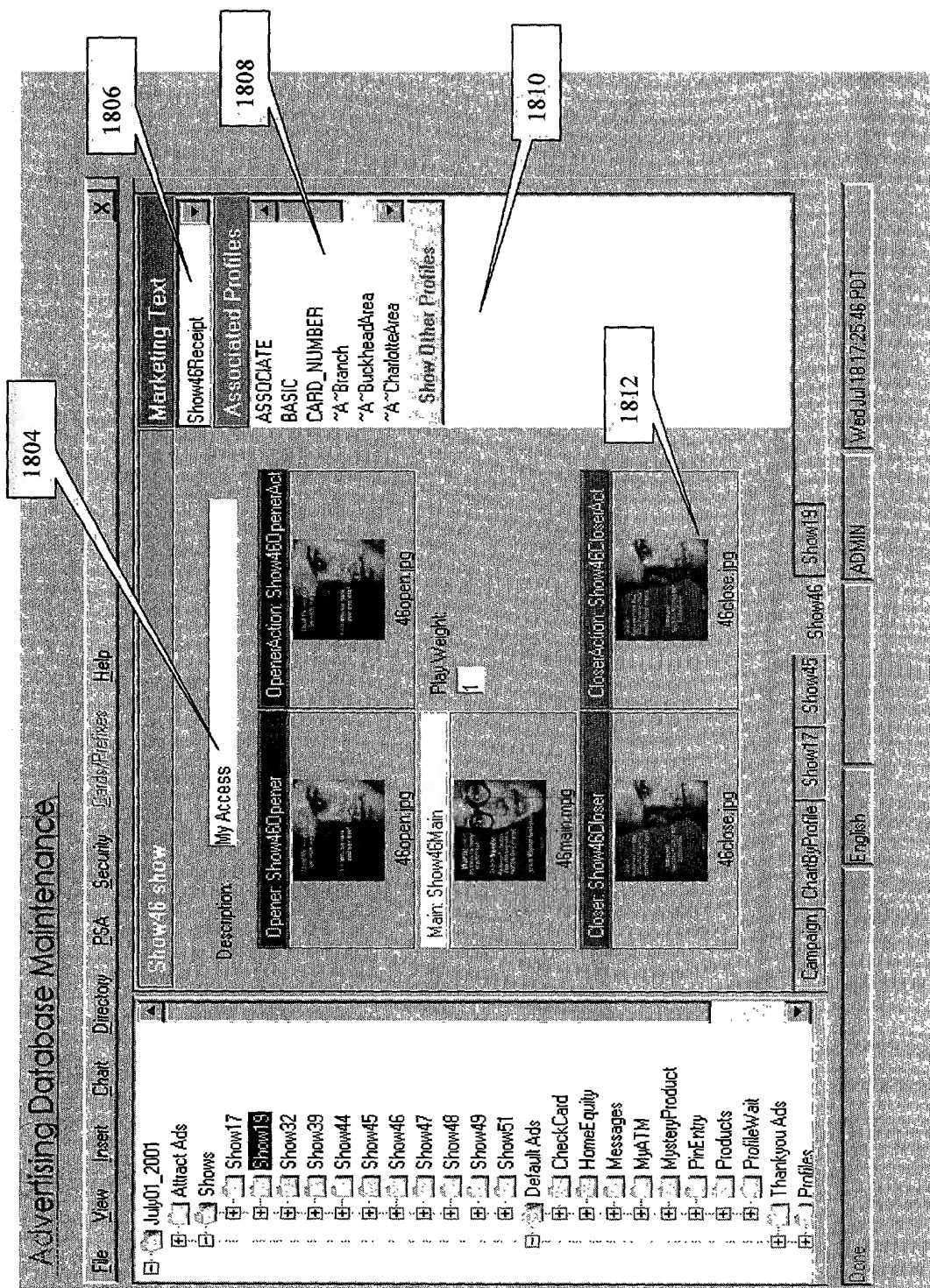


FIG. 18

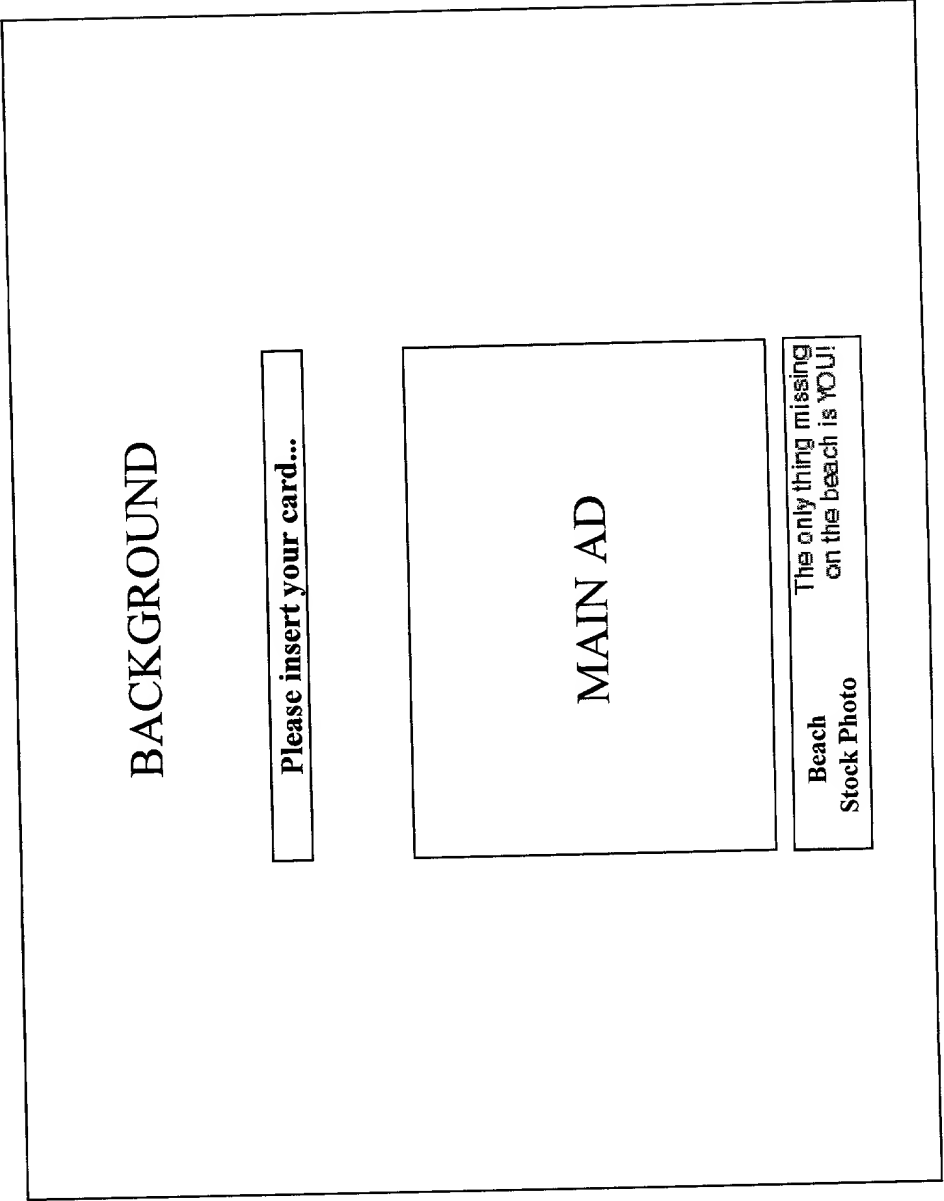


FIG. 19
Attract Loop

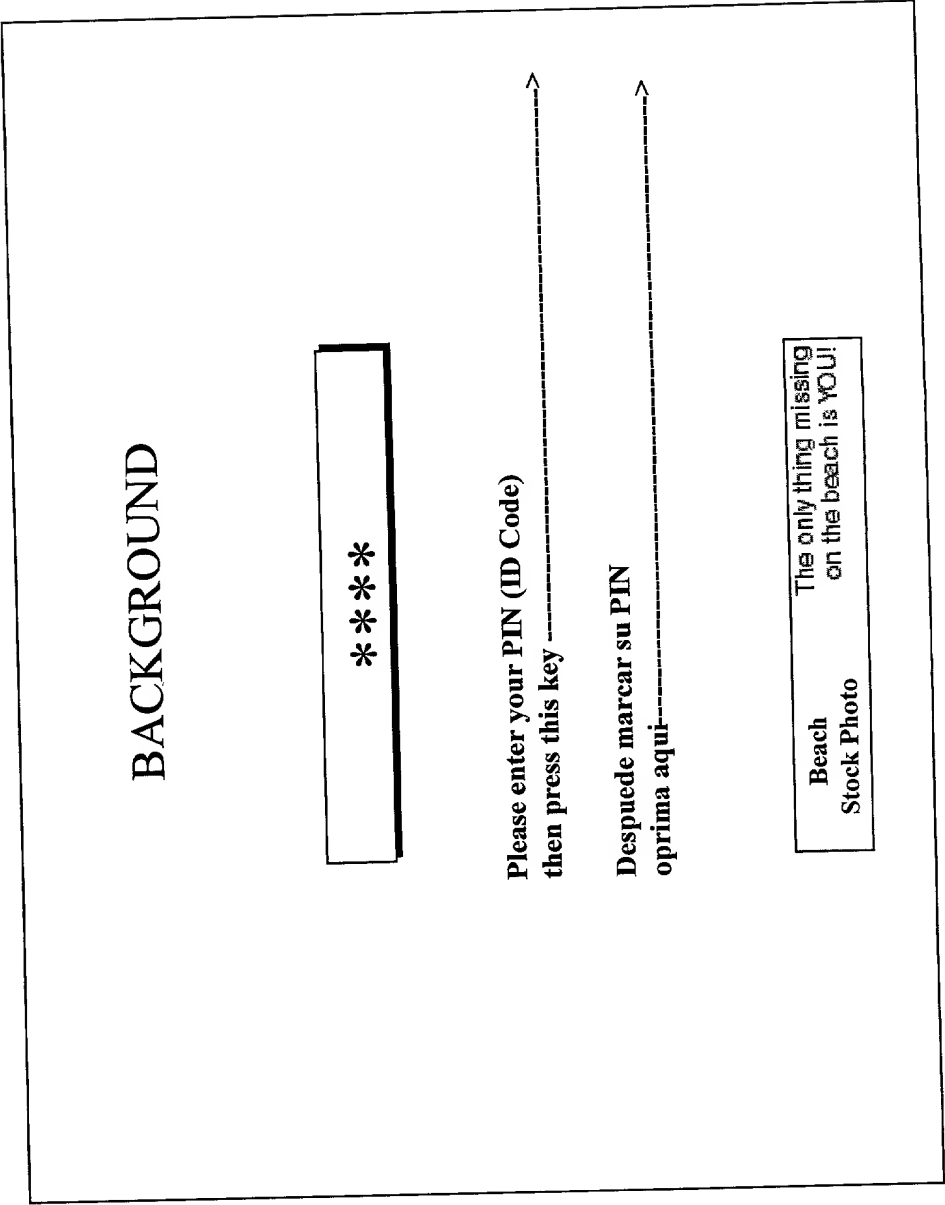


FIG. 20
PIN and
Language Entry

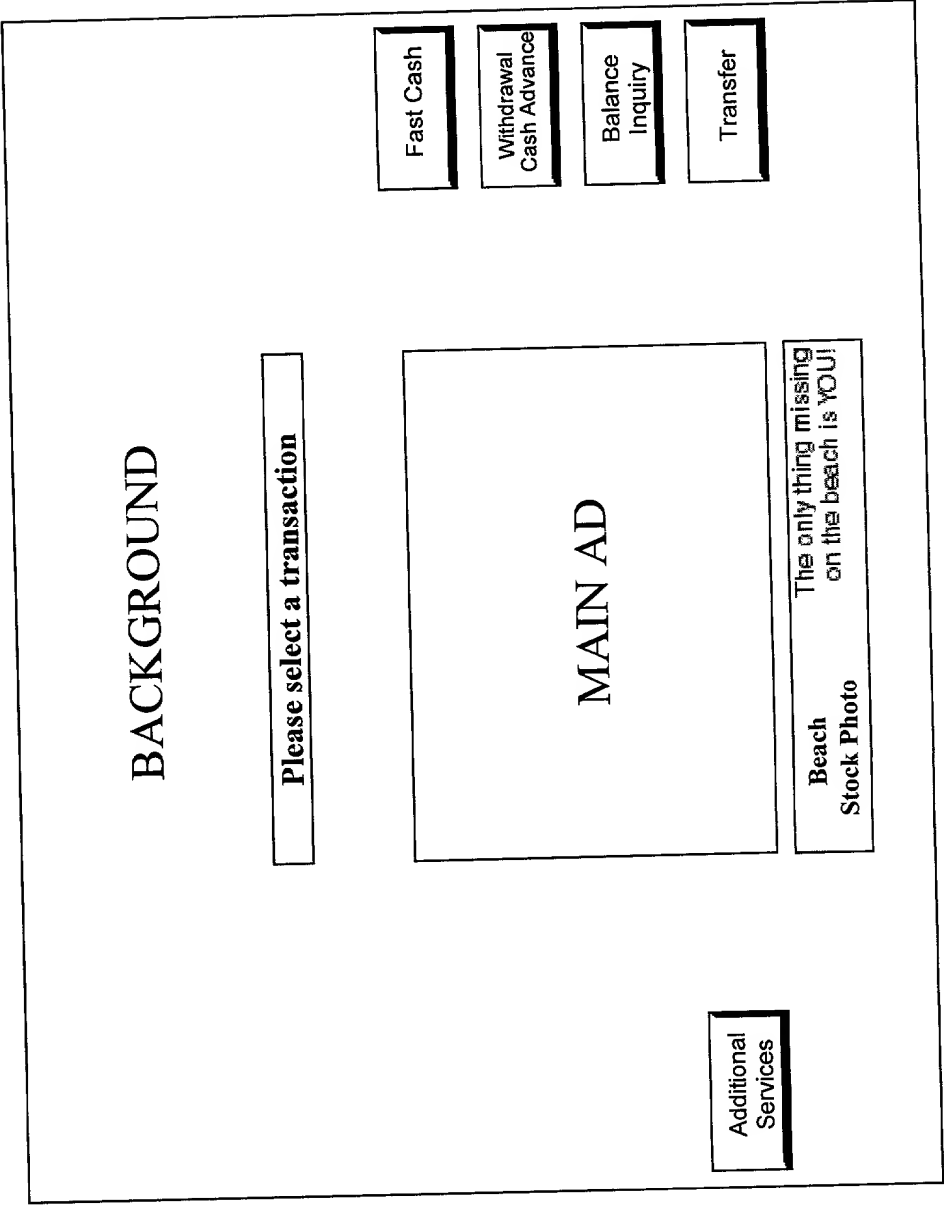


FIG. 21
Acquirer Main
Menu:
Transaction
Selection

BACKGROUND

Please enter amount

\$99,999,999,999.99

MAIN AD

Beach
Stock Photo

The only thing missing
on the beach is YOU!

FIG. 22
Amount Entry

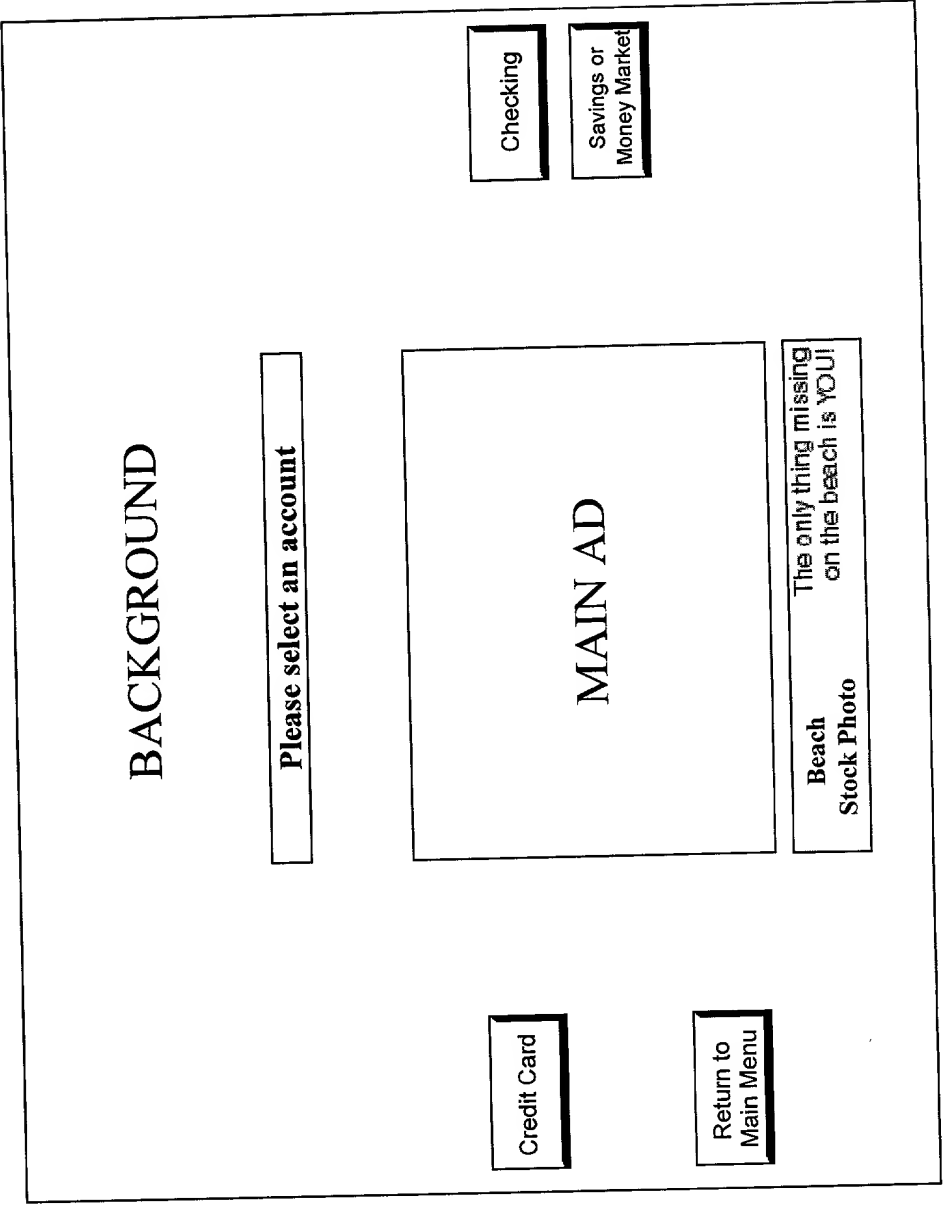


FIG. 23
Select an account

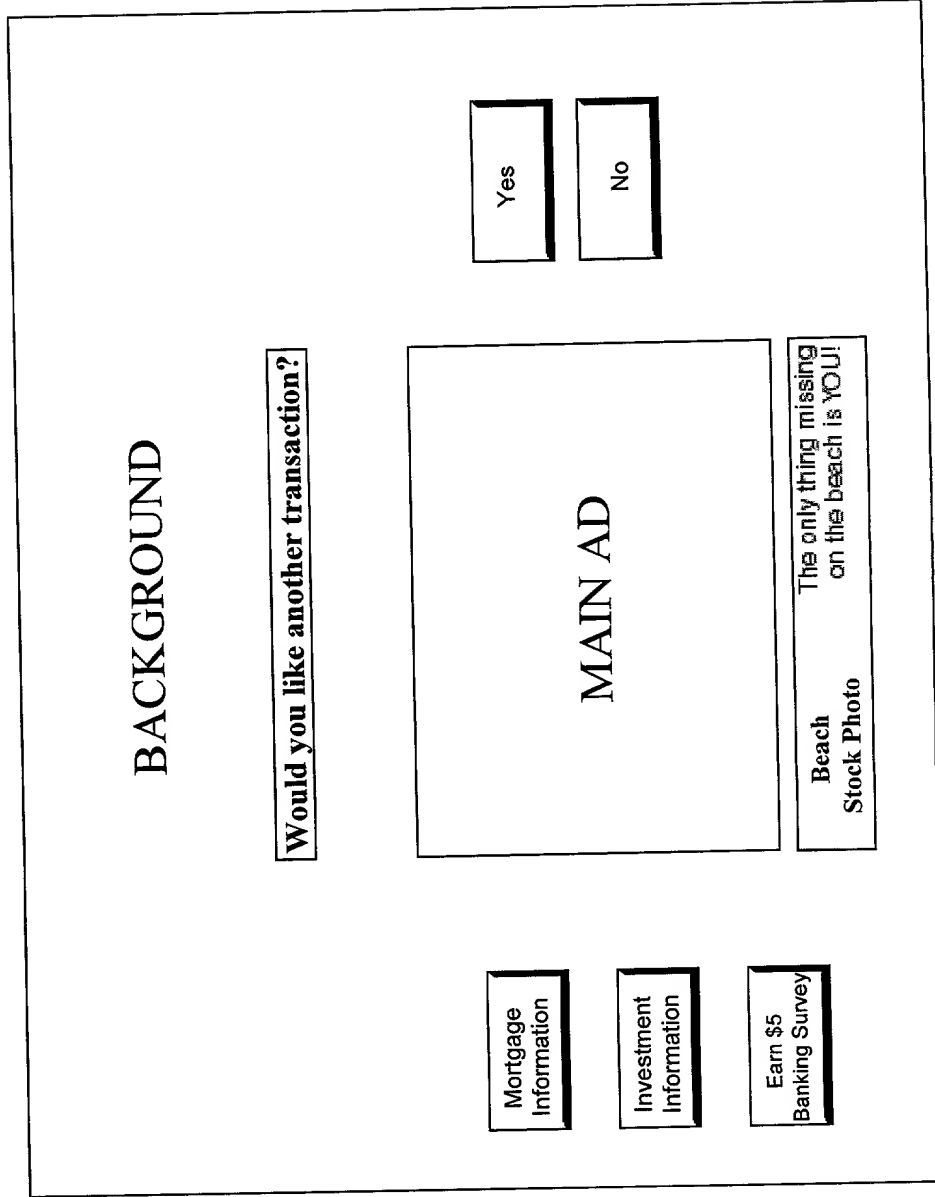


FIG. 24

Would you like
another
transaction?

Investment
Info chosen

BACKGROUND

Please enter your telephone number. A bank Representative will contact you with the information.

999-999-9999

MAIN AD

Correct

Change

Return to Main Menu

Beach Stock Photo

The only thing missing on the beach is YOU!

FIG. 25

Phone Number Entry

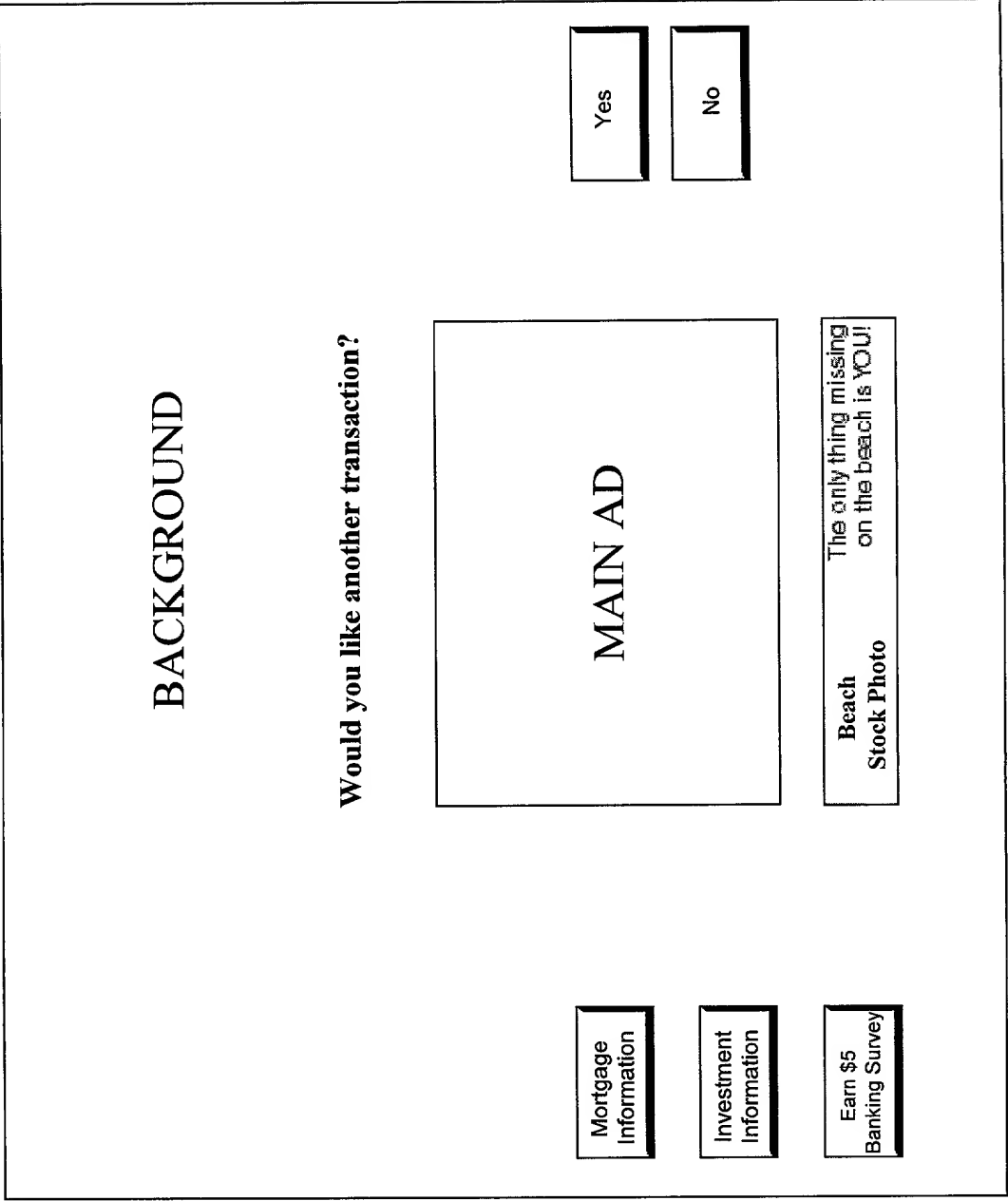


FIG. 26

Would you like
another
transaction?

“No” Chosen

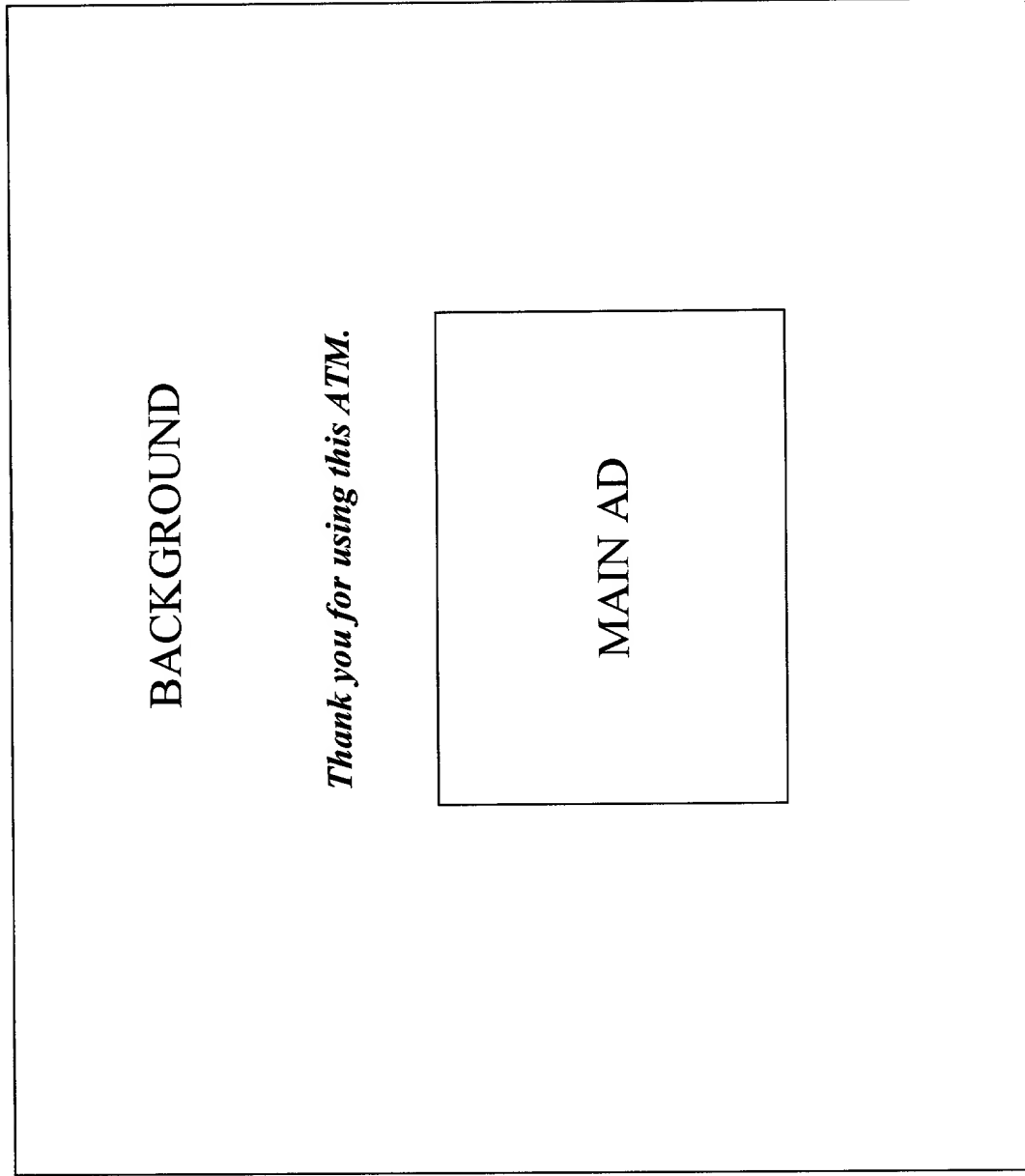


FIG. 27

Thanks

FIG. 28

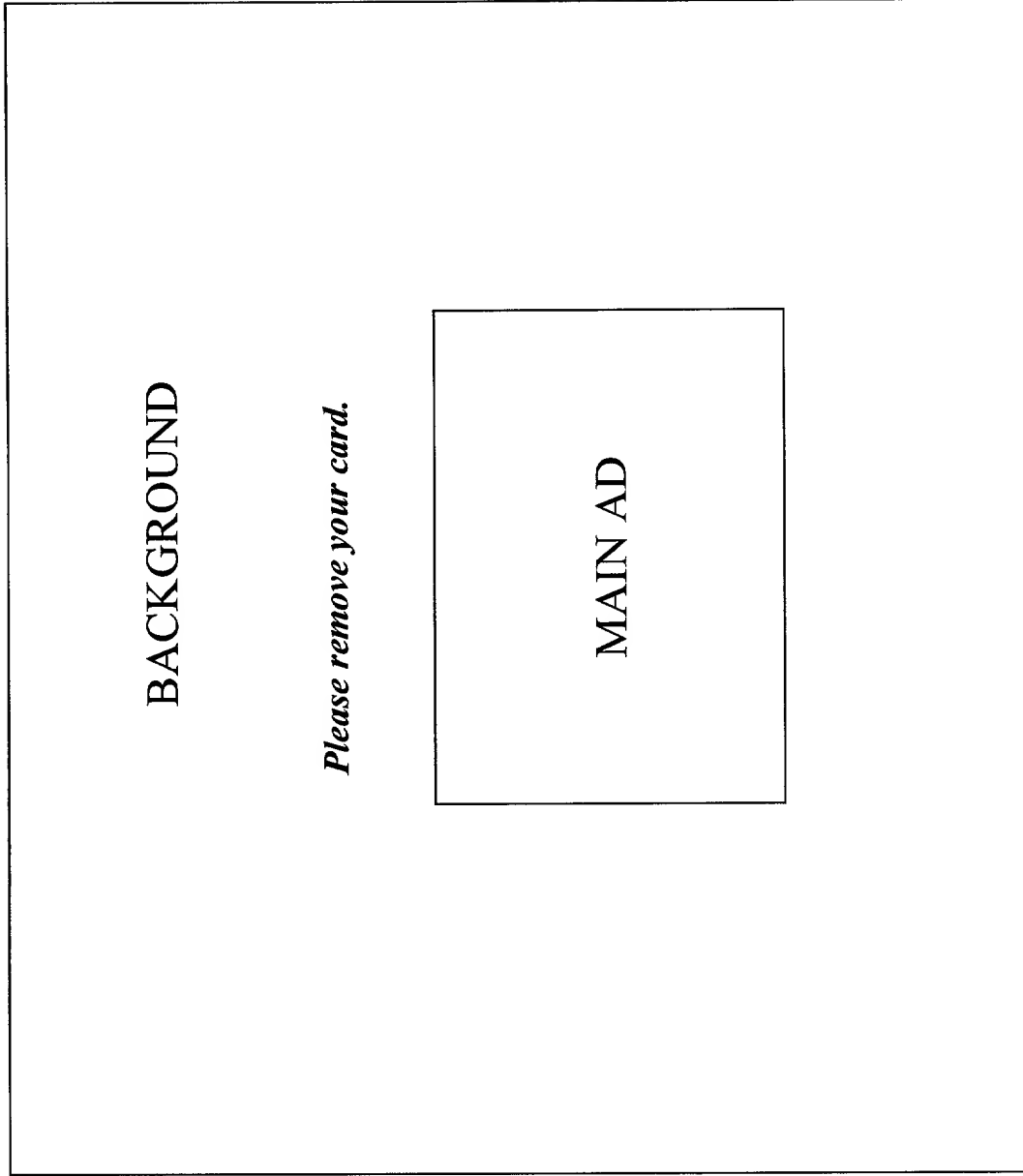


FIG. 28

Take your card

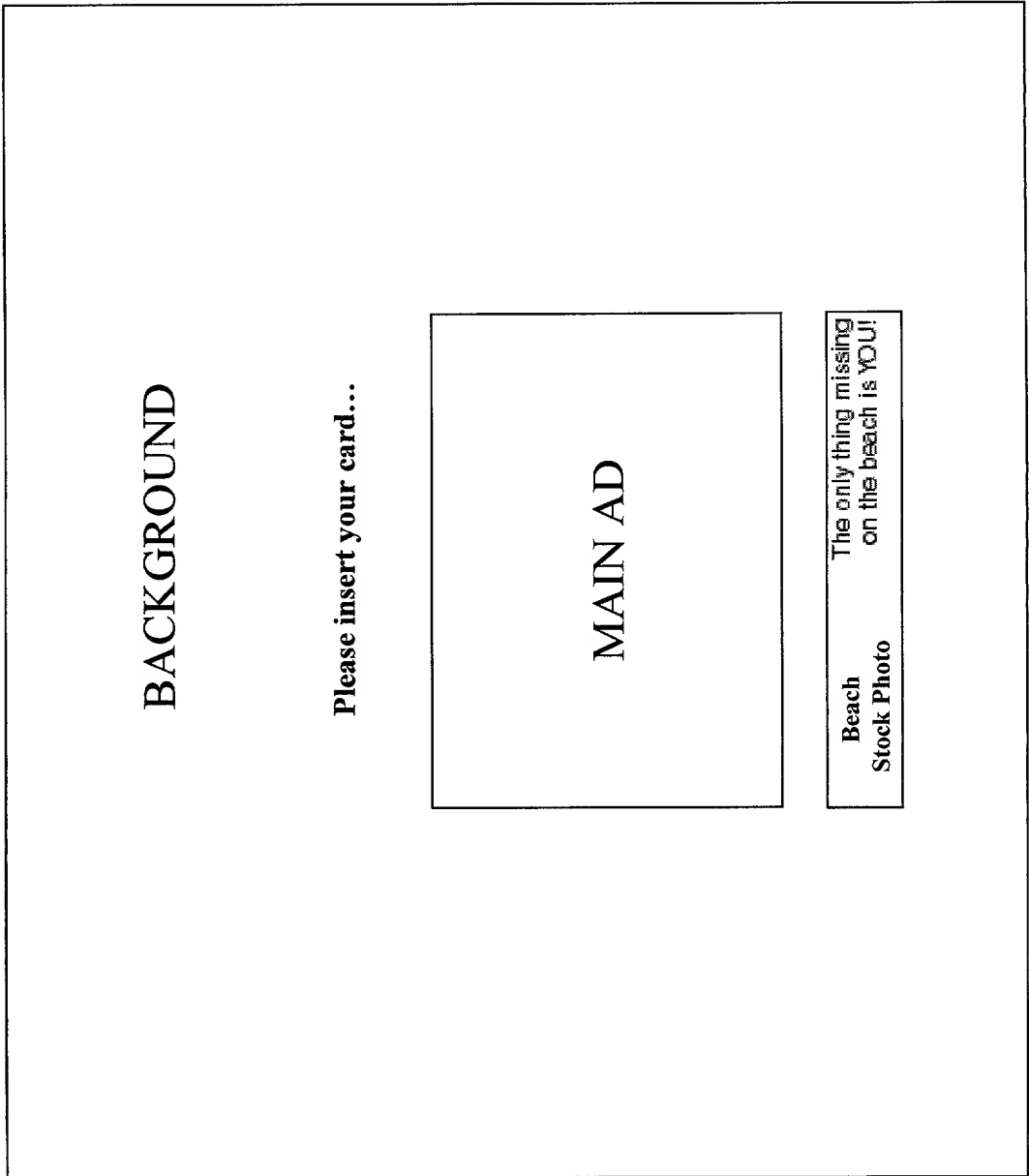


FIG. 29

Attract Loop

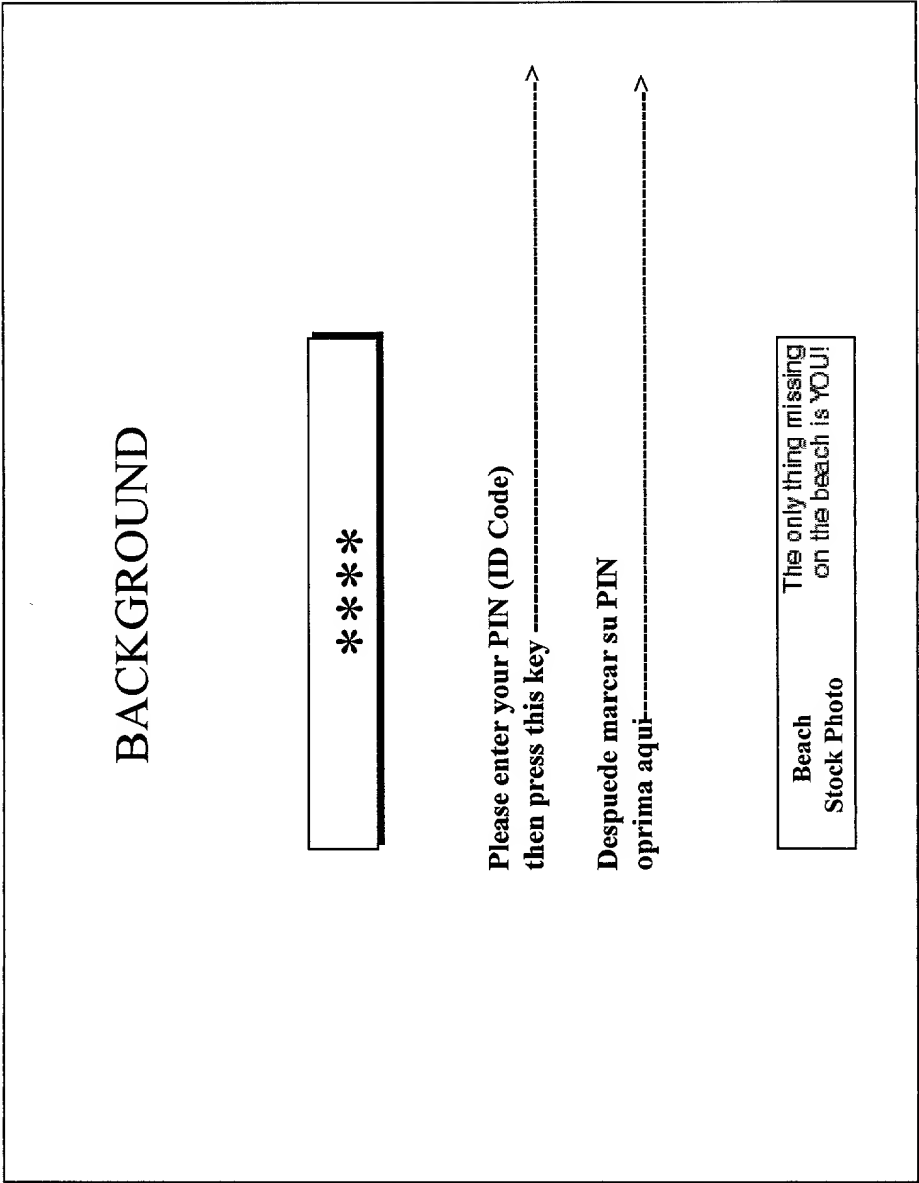


FIG. 30
PIN and
Language Entry

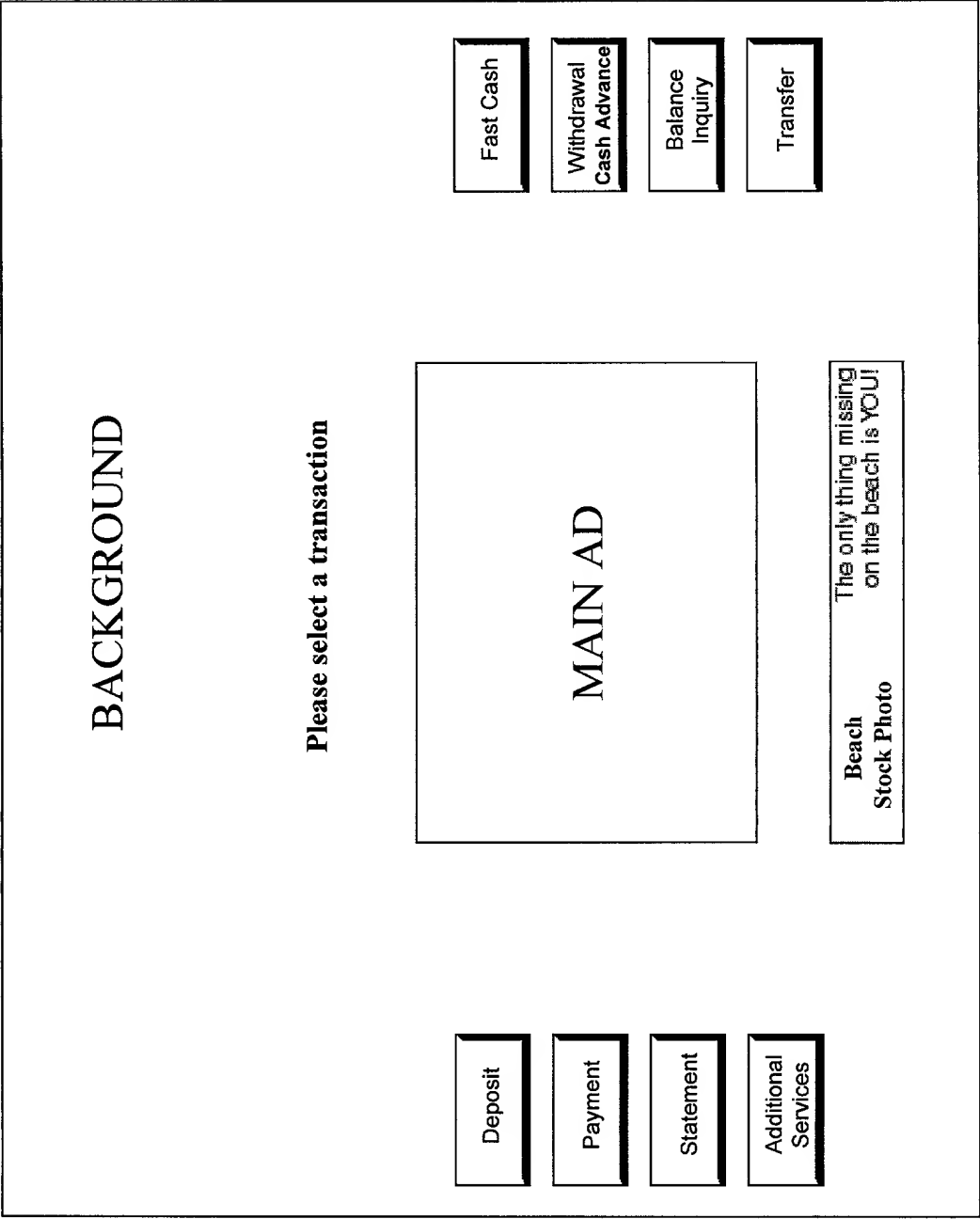


FIG. 31
Transaction Selection

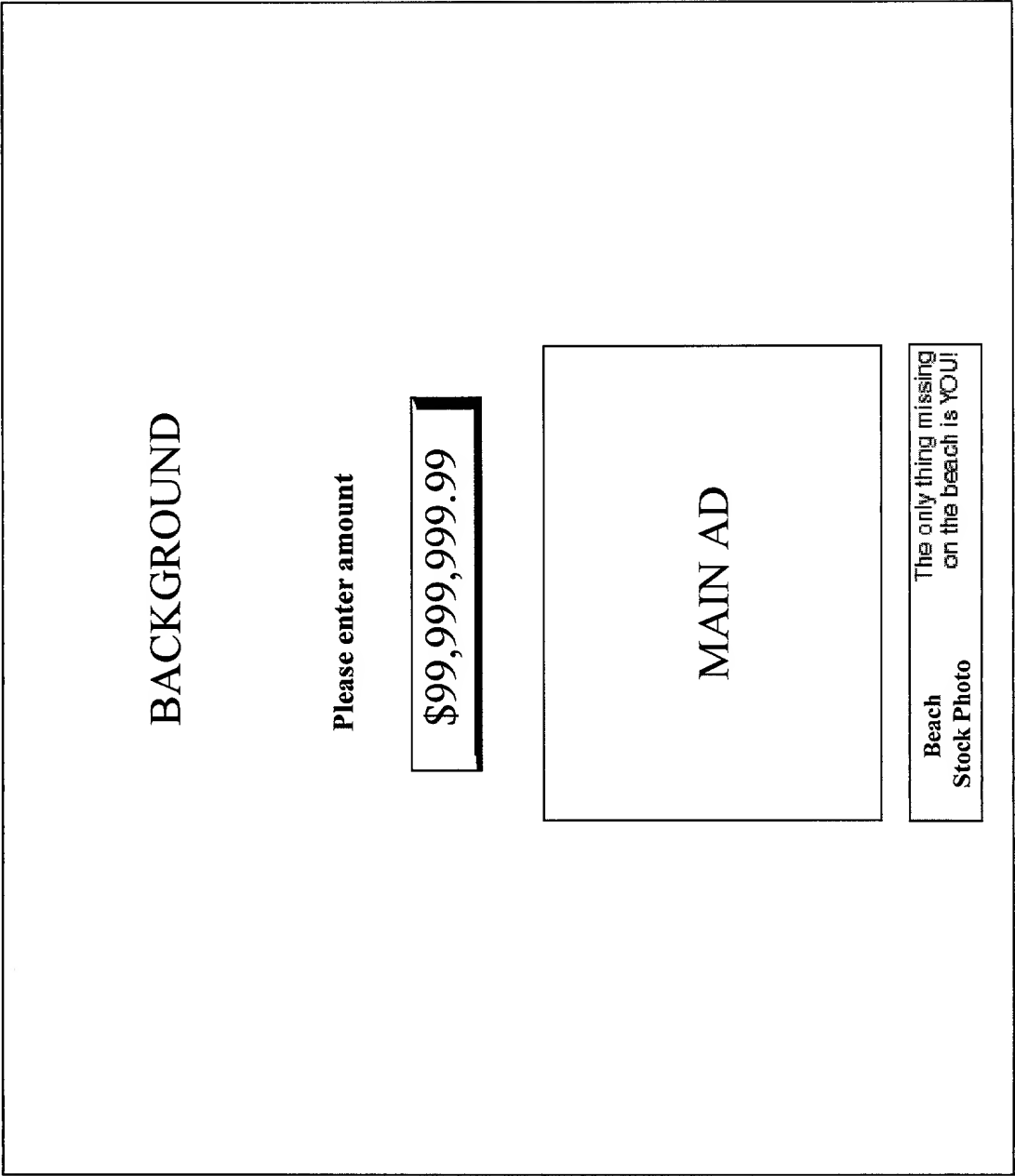


FIG. 32

Amount Entry

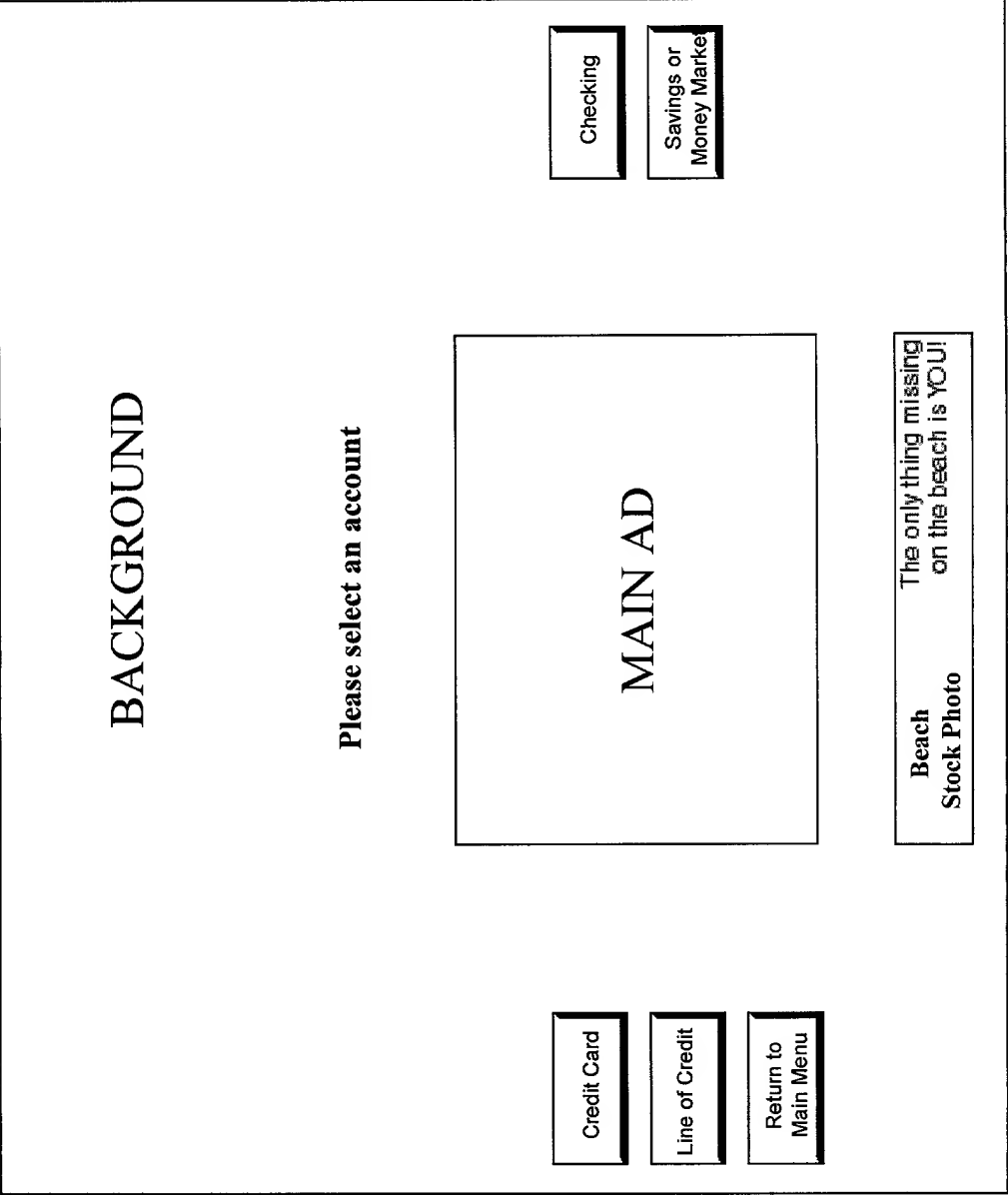


FIG. 33

Select an account

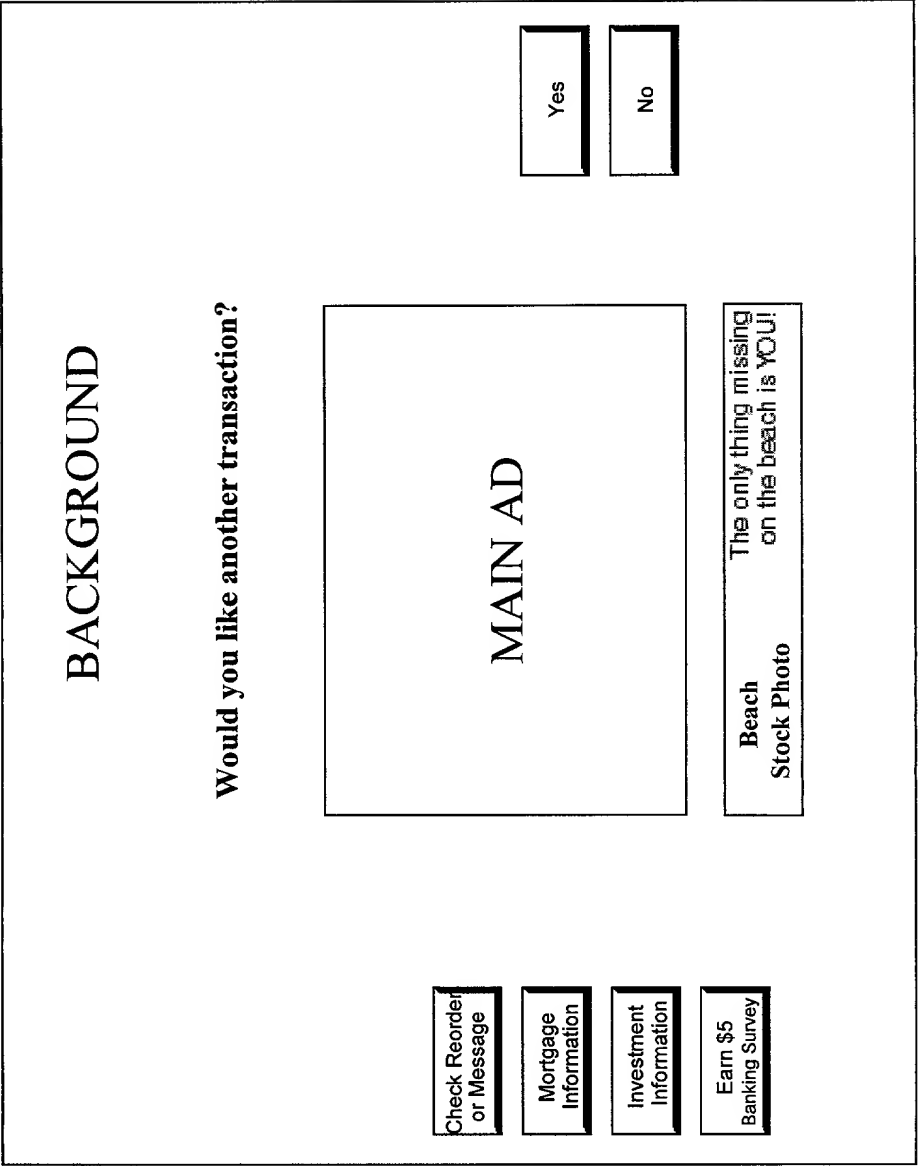


FIG. 34

Would you like
another
transaction?

Mortgage Info
chosen

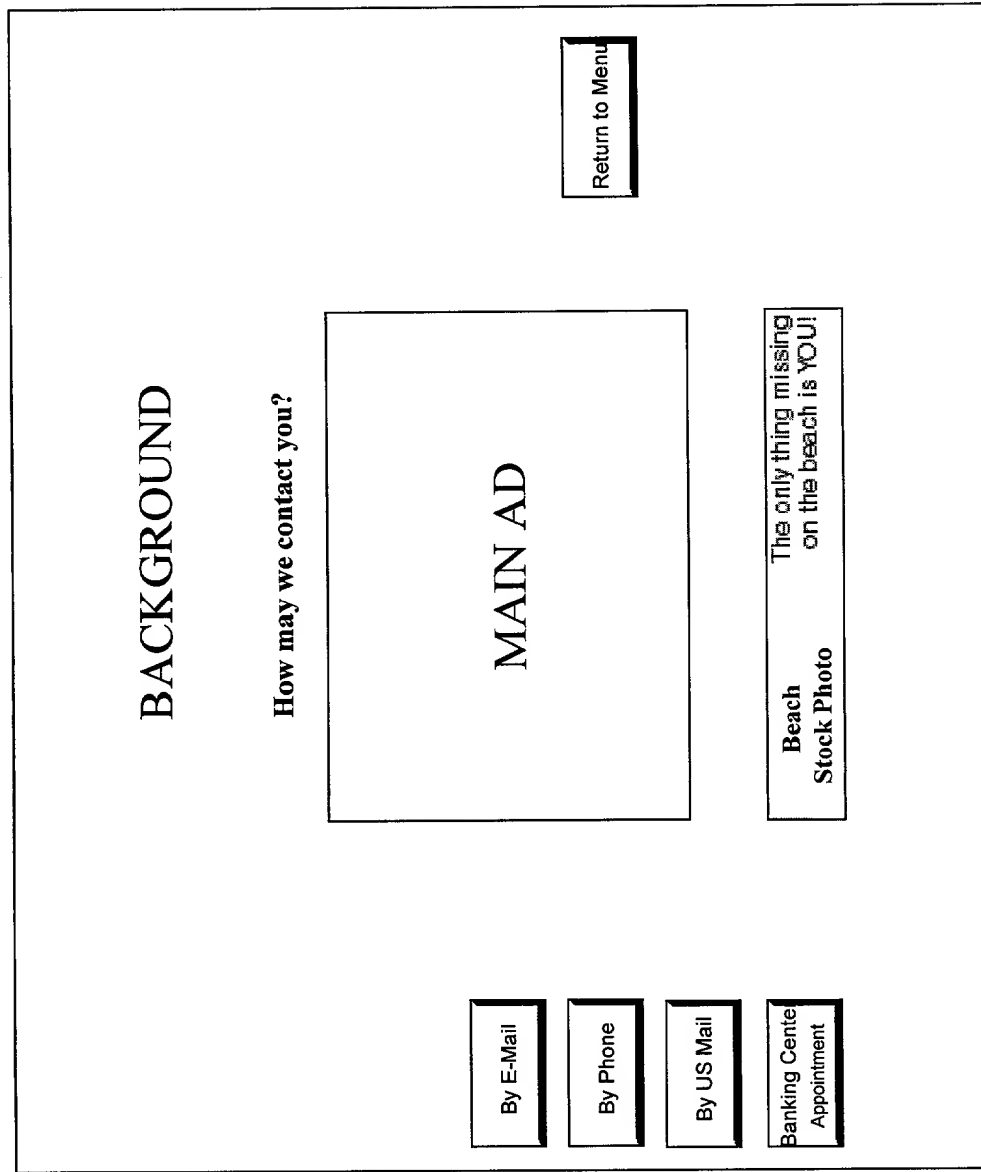


FIG. 35

How may we
contact you with
product
information

E-mail chosen

Check Reorder
or Message

Mortgage
Information

Investment
Information

Earn \$5
Banking Survey

BACKGROUND

We will contact you today via email.
Would you like another transaction?

MAIN AD

Beach
Stock Photo

The only thing missing
on the beach is YOU!

Yes

No

FIG. 36

Confirm request

Would you like
another
transaction?

"No" chosen

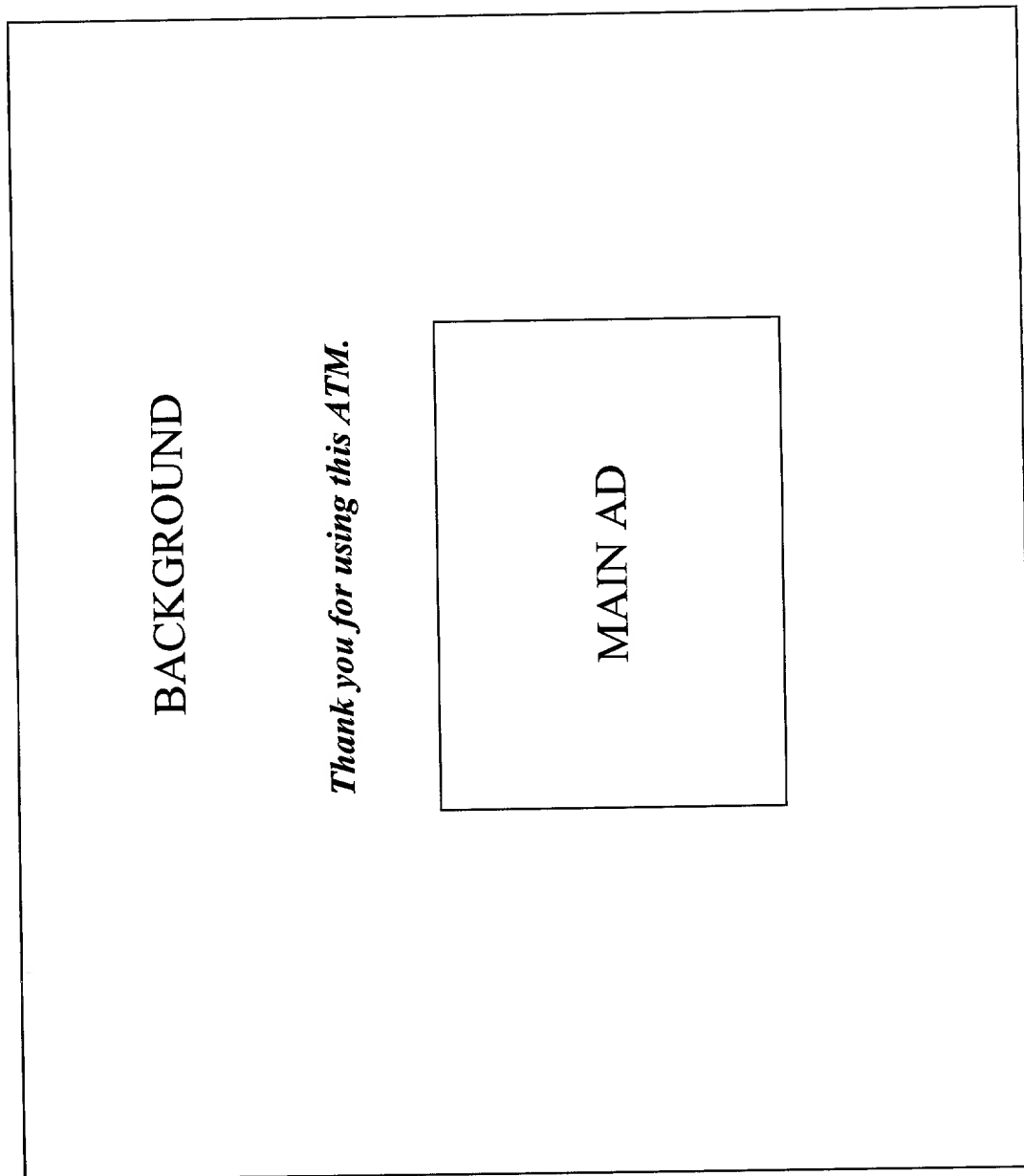


FIG. 37

Thanks

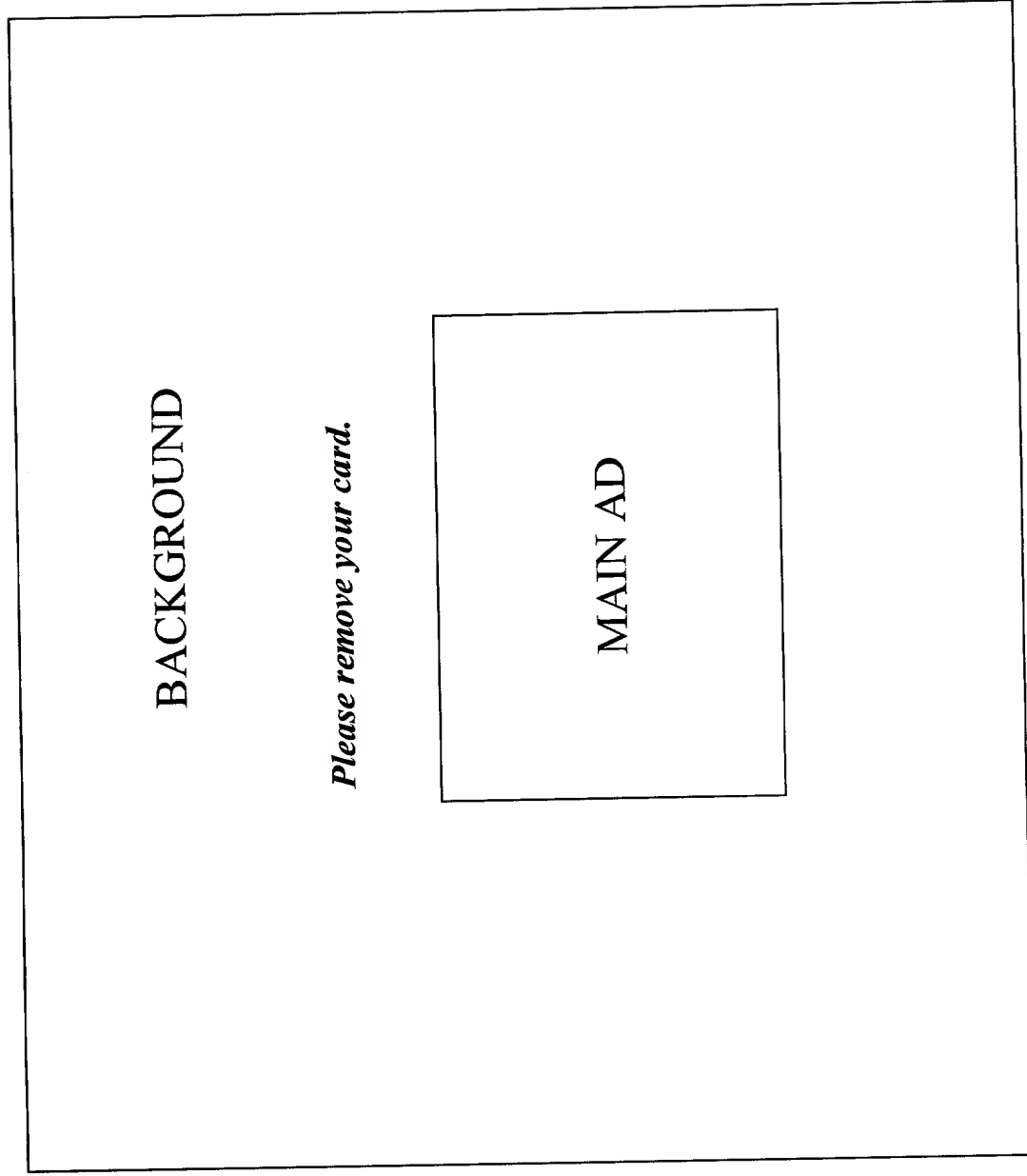


FIG. 38

Take your card